

CHRISTOPHER R. MARSICANO

Educational Studies Department | College Crisis Initiative (C2i)
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Zoom ID: <https://davidson.zoom.us/j/3310947402>

ACADEMIC POSITIONS

(All appointments at Davidson College in the Educational Studies Department unless otherwise stated).

DAVIDSON COLLEGE

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|-----------------------|---|
| July 2021 – Present | Assistant Professor of Educational Studies and Public Policy |
| June 2020 – Present | Founding Director , College Crisis Initiative (C2i) |
| July 2020 – June 2021 | Assistant Professor of the Practice of Higher Education |
| July 2019 – June 2020 | Visiting Assistant Professor of Educational Studies |
| July 2018 – June 2019 | Visiting Lecturer of Educational Studies |

VANDERBILT UNIVERSITY

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| January 2019 - June 2019 | Adjunct Lecturer , Dept. of Leadership, Policy, and Organizations |
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AREAS OF SPECIALIZATION

- Higher Education Finance and Policy
- Public Policy Analysis and Management
- Crisis and Innovation on College Campuses
- Civic, Religious, and Political Engagement

EDUCATION

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|-------------------------------|---|
| VANDERBILT UNIVERSITY
2019 | Doctor of Philosophy in Leadership and Policy Studies
<i>Higher Education Concentration</i>
Peabody College of Education and Human Development |
| DUKE UNIVERSITY
2013 | Master of Public Policy
Sanford School of Public Policy |
| DAVIDSON COLLEGE
2010 | Bachelor of Arts with Honors in Political Science |

RESEARCH EXPERIENCE

PEER-REVIEWED JOURNAL ARTICLES

**Current or former student co-authors underlined and denoted with asterisks if work began when they were my students. Hyperlinks go to available articles.*

Marsicano, C. R., Braxton, J., *Francis, A., & *Sheldon, D. (2023) Wither or not the academic public intellectual across the spectrum of U.S. colleges and universities. *New Directions for Higher Education*, 2022, 11–24. <https://doi.org/10.1002/he.20464>

Anderson, M., Slusky, D., Pineda Torres, M., & **Marsicano, C. R.** (2023) “Texas Senate Bill 8 Significantly Reduced Travel to Abortion Clinics in Texas and Increased Out-of-state Visits.” *Frontiers in Global Women’s Health*, 4, <https://doi.org/10.3389/fgwh.2023.1117724>

Marsicano, C. R., Martin, R. C., & Owusu, S. M. (2023). Which Leaders Are You Following? Postsecondary Institution Vaccine Policy Influences and Implications in Fall 2021. *Journal of Education Human Resources*, 41(1), 74–109. <https://doi.org/10.3138/jehr-2021-0068>

Marsicano, C.R., Nichols, A.R.K. In Search of an Academic “Greatest Hits” Album: An Examination of Bibliometrics and Bibliometric Web Platforms. *Innov High Educ* 47, 1007–1023 (2022). <https://doi.org/10.1007/s10755-022-09631-8>

Snideman, S., Collier, D., Fitzpatrick, D., & **Marsicano, C. R.** (2022). Campus Reopening in Fall 2020: Linked More to Political Leadership and Institutional Characteristics than to COVID-19 Pandemic Severity. *American Behavioral Scientist*, 00027642221118273. <https://doi.org/10.1177/00027642221118273>

Andersen M.S., Bento A.I., Basu A., **Marsicano C.R.**, Simon K.I. (2022) “College openings in the United States increase mobility and COVID-19 incidence.” *PLOS ONE* 17(8): e0272820. <https://doi.org/10.1371/journal.pone.0272820>

Klein, B., Generous, N., Chinazzi, M., Bhadracha, Z., Gunashekar, R., Kori, P., Li, B., McCabe, S., Green, J., Lazer, D., **Marsicano, C.R.**, Scarpino, S.V., & Vespignani, A. (2022). [Higher education responses to COVID-19 in the United States: Evidence for the impacts of university policy.](#) *PLoS Digital Health*, 1(6), e0000065

Collier, D.A., Fitzpatrick, D., & **Marsicano, C.** (2022) [“Exploring the Relationship of Enrollment in IDR to Borrower Demographics and Financial Outcomes.”](#) *The Journal of Student Financial Aid*, 51(1), 2

Marsicano, C. R., Braxton, J. M., & *Nichols, A. H. K. (2022) [“The use of Google Scholar in tenure and promotion decisions.”](#) *Innovative Higher Education*, 1-22. <https://doi.org/10.1007/s10755-022-09592-y>

- Collier, D., Fitzpatrick, D., Dell, M., Snideman, S., **Marsicano, C. R.**, Kelchen, R., & Wells, K. (2022) “[We Want You Back: Uncovering the Effects on In-Person Instructional Operations in Fall 2020.](https://doi.org/10.1007/s11162-021-09665-5)” *Research in High Education*. <https://doi.org/10.1007/s11162-021-09665-5>
- Marsicano, C. R.**, Barnshaw, J., & Letukas, L. (2021). “[Crisis and change: How COVID-19 exacerbated institutional inequality and how institutions are responding.](https://doi.org/10.1002/ir.20344)” *New Directions for Institutional Research*, 2020, 7– 30. <https://doi.org/10.1002/ir.20344>
- Collier, D., Fitzpatrick, D., & **Marsicano, C. R.** (2021) “[Another Lesson on Caution in IDR Analysis: Using the 2019 Survey of Consumer Finances to Examine Income-Driven Repayment and Financial Outcomes](#)” *Journal of Student Financial Aid*. 50(2)
- Marsicano, C. R.**, Koo, D., & *Rounds, E.G. (2021) “[College and University COVID-19 Testing Protocols by Mode of Instruction— United States, Spring 2021](#)” *CDC MMWR: Morbidity & Mortality Weekly Report*, 70(535)
- Marsicano, C. R.**, & *Brooks, C. (2020) “[Professor Smith goes to Washington: Education interest group activity in Congress, 1998 – 2017.](#)” *Educational Researcher*.
- Ryan, C. J, & **Marsicano, C. R.** (2020) “[Examining the impact of divestment from fossil fuels on university endowments.](#)” *New York University Journal of Law and Business*, 17. (1),95-152
- Bennett, C.T., Evans, B.J., and **Marsicano, C. R.** (2020) “[Taken for granted? Effects of loan-reduction initiatives on student borrowing, admission metrics, and campus diversity](#)” *Research in Higher Education*.
- Evans, B. J., **Marsicano, C. R.**, & Lennartz, C. J. (2019). [Cracks in the bedrock of American democracy: Differences in civic engagement across institutions of higher education.](https://doi.org/10.3102/0013189X18809053) *Educational Researcher*, 48(1), 31–44. <https://doi.org/10.3102/0013189X18809053>
- Drake, A. & **Marsicano, C. R.** (2019). [Attack and parry: An examination of gubernatorial rhetoric and agenda setting for higher education in Texas.](http://dx.doi.org/10.26153/tsw/12) *Texas Education Review*, 7(1), 58-75. <http://dx.doi.org/10.26153/tsw/12>

MANUSCRIPTS CONDITIONALLY ACCEPTED AND IN PRESS

*Current or former student co-authors underlined and denoted with asterisks.

Hyperlinks go to pre-print manuscripts.

- Chen, F., Harris, D. N., Bernhardt, A. F., Martin, R., **Marsicano, C. R.** & Von Hippel, P. (Forthcoming at *RSF: The Russell Sage Journal of the Social Sciences*) “The effects of COVID on educational attainment”

MANUSCRIPTS UNDER REVIEW AND OFFERS TO REVISE AND RESUBMIT

**Current or former student co-authors underlined and denoted with asterisks.*

Hyperlinks go to pre-print manuscripts.

Andersen, M., Buaka, E., Hillygus, D. S., **Marsicano, C. R.**, & Martin, R. (*Under Review at Policy Studies Journal*) Andersen, Martin S., Emeffa Buaka, D. Sunshine Hillygus, Christopher R. Marsicano, and Rylie C. Martin. (EdWorkingPaper: 23-765). Annenberg Institute at Brown University: <https://doi.org/10.26300/t8y1-y046>

PEER-REVIEWED BOOK CHAPTERS

**Current or former student co-authors underlined and denoted with asterisks. Includes forthcoming chapters.*

Marsicano, C. R., Kramer, J. W., & Gentile, S.P. (2023) Can colleges win the lottery? Predicting volatility in higher education spending from state lottery earmark adoption. In Delaney, J. A. (Ed.). [*Volatility in State Spending for Higher Education*](#) (pp 135 – 173). American Educational Research Association.

Marsicano, C. R., Martin, R., Bernhardt, A. F., & Rounds, E. G*. (2023) The Donut Memo: Writing for Policymakers and Practitioners. In Terosky, A.L., Baker, V.L., & Sun, J.C. (Eds.). *A Practical Guide to Teaching Research Methods in Education: Lesson Plans and Advice from Faculty* (pp 256-263). Routledge. <https://doi.org/10.4324/b23320>

Braxton, J. M., Francis, C. H., Kramer, J. W., & **Marsicano, C. R.** (2018). [Inventorizing the scholarship of teaching and learning literature](#). In *Higher Education: Handbook of Theory and Research* (pp. 81-125). Springer, Cham. https://doi.org/10.1007/978-3-319-72490-4_3

Neuman, J., & **Marsicano, C. R.** (*Forthcoming*) Horace. In [The Palgrave Handbook of Educational Thinkers](#).

POLICY BRIEFS AND TECHNICAL REPORTS

Marsicano, C.R. & Martin, R. (2022) “A Brief Report Prepared for the Governor's Commission on the Governance of Public Universities in North Carolina” [Prepared for the Governor's Commission on the Governance of Public Universities in North Carolina](#).

Horner, Olena G., Williams-Wyche, S., & **Marsicano, C. R.** (2022) "Out-of-State Tuition Premiums at Public Four-Year Institutions: Trends and Impact" Prepared for the Midwest Higher Education Compact Research Office.

Feldman, D. H., & **Marsicano C. R.** (2021) Moving Beyond Free: A College Affordability Compact for the Next Generation. [Prepared for ThirdWay's Academix series](#).

Collier, D. A., **Marsicano, C. R.**, & Fitzpatrick, D. (2020) Income-driven repayment: Who’s using it – and how COVID-19 could change the landscape. [Prepared for ThirdWay’s Academix Upshot series.](#)

Collier, D. A., **Marsicano, C. R.**, & Fitzpatrick, D. (2020) [“Congress CARES but private student loan debt remains blind spot in the COVID-19 relief package.”](#) Prepared for the W. E. Upjohn Institute for Employment Research.

Marsicano, C. R., & Wyche, S. (2019) "Differential tuition by residency status: Landscape and corollaries." Response to request from the North Dakota State Auditor’s Office.

WORKING PAPERS AND WORKS IN PREPARATION FOR PEER REVIEW

*Available upon request. *Current or former student co-authors underlined and denoted with asterisks.*

Marsicano, C. R., *Felten, K. A., *Toledo, L. S., *Buitendorp, M., & Doyle, W., “Tracking Campus Responses to the COVID-19 Pandemic: An Event History Analysis.” Available as a Davidson College Educational Studies Working Paper via APSA pre-prints: <https://preprints.apsanet.org/engage/apsa/article-details/5ea72f8fbe9a920012537e66>
TARGET JOURNAL: *Journal of Higher Education*

Addai, N., Anderson, M., Bernhardt, A. F., Gibbs, C. R., **Marsicano, C. R.**, & Martin, R. “Schooling in the time of COVID-19: Correspondence and divergence across data sources.”
TARGET JOURNAL: *AER: Insights*

Ryan, C. J., **Marsicano, C. R.**, Martin, R., & Bernhardt, A. F. “Impact of the Tax Cuts and Jobs Act (TCJA) endowment tax on institutional behavior.”
TARGET JOURNAL: *TBD – Legal Scholarship*

Christensen, C., Evans, B.J., **Marsicano, C. R.**, & *Buitendorp, M. “Who Sits at the Table? The Demographics of Higher Education Board Members and University Governance”
TARGET JOURNAL: *American Educational Research Journal*

PEER-REVIEWED CONFERENCE PRESENTATIONS

**Current or former student co-authors underlined and denoted with asterisks.*

Diggs, H.G.*, Gade, S.K.*, Gujaral, S.* & **Marsicano, C.R.** (March 2023) “College safety, choice, and shootings: Gun violence and college and university enrollment” Paper presented at the annual conference of the *Association for Education Finance and Policy*, Denver, CO.

Andersen, M., Buaka, E., Hillygus, D. S., **Marsicano, C. R.**, & Martin, R. (November 2022) “College Closures Reduced 2020 Census Population Estimates” Paper presented at the annual meeting of the *Association for the Study of Higher Education*. Las Vegas, NV.

Marsicano, C. R., Martin, R., & Owusu, S.* (March 2022). "Which Leaders Are You Following?: Postsecondary Institution Vaccine Policy Influences and Implications in Fall 2021" Paper presented at the annual conference of *the Association for Education Finance and Policy*, Denver, CO.

Christensen, C., Evans, B.J., **Marsicano, C. R.**, & Buitendorp, M*. (March 2022) “Who Sits at the Table? The Demographics of Higher Education Board Members and University Governance” Paper presented at the annual conference of *the Association for Education Finance and Policy*, Denver, CO.

Addai, N., Anderson, M., Bernhardt, A. F., Gibbs, C. R., **Marsicano, C. R.**, & Martin, R. (March 2022). “Schooling in the time of COVID-19: Correspondence and divergence across data sources.” Paper presented at the annual conference of *the Association for Education Finance and Policy*, Denver, CO.

Chen, F., Harris, D. N., Bernhardt, A. F., Martin, R., & **Marsicano, C. R.** (March 2022). “The effects of COVID on educational attainment” Paper presented at the annual conference of *the Association for Education Finance and Policy*, Denver, CO.

Ryan, C. J., **Marsicano, C. R.**, Martin, R., & Bernhardt, A. F. (March 2022). “Impact of the Tax Cuts and Jobs Act (TCJA) endowment tax on institutional behavior.” Paper presented at the annual conference of *the Association for Education Finance and Policy*, Denver, CO.

Andersen, M., Buaka, E., Hillygus, D. S., **Marsicano, C. R.**, & Martin, R. (March 2022). “College Closures Reduced 2020 Census Population Estimates” Paper presented at the annual conference of *the Association for Education Finance and Policy*, Denver, CO.

Barnshaw, J. & **Marsicano, C.R.** (October 2021) “Navigating the Next Normal: Strategic Enrollment and Financial Management in the Post-COVID Era.” Paper presented at the annual meeting of the *Northeastern Educational Research Association*. (*Conference online due to COVID-19*).

Marsicano, C. R., *Marsicovetere, A.M., *Rangachar, D. R., *Rounds., E.G., & *Villiger, J. (April 2021) “A Comparative Examination of University Responses to COVID-19 in 94 Countries” Paper presented at the annual meeting of the *Comparative and International Education Society*. Seattle, WA. (*Conference online due to COVID-19*).

Dell, M., Collier, D. A., Snideman, S., Fitzpatrick, D., Kelchen, R., & **Marsicano, C. R.** (March 2021) “College Decisionmakers Don’t Fear the Reaper: Using Structural Equation Modeling to Uncover the Influences of COVID-19, Local Sociopolitical Features, and Institutional Characteristics on In-Person Instruction in Fall 2020.” Paper presented at the annual meeting of the *Association for Education Finance and Policy*. (Conference online due to COVID-19).

Marsicano, C. R., *Felten, K. A., *Toledo, L. S., *Buitendorp, M., & Doyle, W. (November 2020) “Tracking Campus Responses to the COVID-19 Pandemic: An Event History Analysis.” Paper presented at the annual meeting of the *Association for the Study of Higher Education*. New Orleans, LA. (Conference online due to COVID-19).

Collier, D. A., Fitzpatrick, D., & **Marsicano, C. R.** (November 2020). “Exploring income-driven repayment: Highlighting emergent trends of who may be enrolled and related financial outcomes.” Presented to the *Student Loan Servicing Alliance* Conference. Virtual Meeting.

Marsicano, C. R., *Swann, J., *Felten, K. A., *Ridenhour, A., and *Duffy, H. (April 2020) “Assessing the role the ‘gender gap’ plays in campus sexual assault.” Paper was to be presented at the annual meeting of the *American Education Research Association*. San Francisco, CA. (Conference canceled due to COVID-19).

Marsicano, C. R. and *Felten, K. A. (April 2020) “Most of what we do is blocking and tackling: Sources of division among college and university lobbyists.” Paper was to be presented at the annual meeting of the *Midwest Political Science Association*. Chicago, IL. (Conference canceled due to COVID-19).

Collier, D. A., Fitzpatrick, D., & **Marsicano, C. R.** (March 2020). “Exploring the relationship of enrollment in IDR to borrower demographics and financial outcomes.” Paper presented at the annual conference of the *Association for Education Finance and Policy*, Fort Worth, TX.

Marsicano, C. R. & *Brooks, C. (November 2019) “Professor Smith goes to Washington: Education interest group activity in Congress, 1998 – 2017” Paper presented at the annual meeting of the *Association for the Study of Higher Education*. Portland, OR.

Bennett, C.T., Evans, B.J., and **Marsicano, C. R.** (April 2019) “Taken for granted?: Effects of loan reduction initiatives on student borrowing, Pell Grant recipient enrollment, and application behaviors” Paper presented at the annual meeting of the *American Education Research Association*. Toronto, ON, Canada.

*Brooks, C. & **Marsicano, C. R.** (March 2019) “Mr. Teacher goes to Washington: Education interest group activity in Congress, 1998 – 2017” Poster presented at the annual meeting of the *Association of Education Finance and Policy*. Kansas City, MO.

- Bennett, C.T., Evans, B.J., and **Marsicano, C. R.** (March 2019) “Taken for granted?: Effects of loan reduction initiatives on student borrowing, Pell Grant recipient enrollment, and application behaviors” Paper presented at the annual meeting of the *Association of Education Finance and Policy*. Kansas City, MO.
- Lozano, J. W., **Marsicano, C. R.** (November 2018) "Guns, God, & gender identity: Exploring the effects of controversial laws on college choice." Paper presented at the annual meeting of the *Association for the Study of Higher Education*. Tampa, FL.
- Kramer, J. W., **Marsicano, C. R.**, & Gentile, S. (June 2018) "Sustaining free college programs in a volatile funding environment" Paper presented at *the Volatility in State Spending for Higher Education Conference* at the University of Illinois. Urbana, IL.
- Marsicano, C. R.**, & Drake, A. P. (April 2018) "Calling the roll: Predicting higher education legislation outcomes" Paper presented at the annual meeting of the *American Education Research Association*. New York, NY.
- Marsicano, C. R.**, & Kramer, J. W. (April 2018) "Cross-border student migration and regional tuition exchange compacts" Paper presented at the annual meeting of the *American Education Research Association*. New York, NY.
- Marsicano, C. R.**, Kramer, J. W., & Kramer, D, (March 2018) “The impact of Seattle’s minimum wage increase on community college enrollment.” Paper presented at the annual meeting of the *Association for Education Finance and Policy*. Portland, OR.
- Velikova, M. & **Marsicano, C. R.** (March 2018) "Minimum wage legislation and tertiary education attainment " Paper presented at the annual meeting of the *Comparative and International Education Society*. Mexico City, MX.
- Marsicano, C. R.** (January 2018) "‘Most of what we do is blocking and tackling:’ Lobbyists for higher education institutions." Paper presented at the annual meeting of the *Southern Political Science Association*. New Orleans, LA.
- Marsicano, C. R.** (November 2017) " Examining Congressional earmarks and higher education institution lobbying using a difference-in-differences approach." Paper presented at the annual meeting of the *Association for the Study of Higher Education*. Houston, TX.
- Marsicano, C. R.** & Kramer, J. W. (November 2017) "The Fight for 15 (and a degree): Increases to the minimum wage and community college enrollment.” Paper presented at the annual meeting of the *Association for the Study of Higher Education*. Houston, TX.
- Marsicano, C. R.** (April 2017) "Earmarks and the elite: Recent changes in research university lobbying practices." Paper presented at the annual meeting of the *American Education Research Association*. San Antonio, TX.

- Marsicano, C. R., & Drake, A. P.** (April 2017) "Legislating in the Lone Star State: Predicting the passage of higher education bills in Texas" Paper presented at the annual meeting of the *American Education Research Association*. San Antonio, TX.
- Kramer, J., **Marsicano, C. R.**, Blissett, R. & Baker, D. J. (March 2017) "An Event history analysis on graduate labor organizing in the 21st century." Paper presented at the annual meeting of the Association for Education Finance and Policy. Washington, DC.
- Drake, A. P., & **Marsicano, C. R.** (November 2016) "Attack and parry: Texas higher education political discourse, 2000-2015." Paper presented at the annual meeting of the *Association for the Study of Higher Education*. Columbus, OH.
- Marsicano, C. R.** (September 2016) "College comes to Capitol Hill: University lobbying in the US Congress." Paper presented at the annual meeting of the *American Political Science Association*. Philadelphia, PA.
- Marsicano, C. R.** (April 2016). "Wage floor, enrollment ceiling? The relationship between state minimum wage laws and community college enrollment." Poster presented at the annual meeting of the *American Education Research Association*. Washington, DC.
- Marsicano, C. R.** (March 2016) "Higher education lobbying in the U.S. Senate and House of Representatives." Paper presented at the annual meeting of the *Association for Education Finance and Policy*. Denver, CO.
- Marsicano, C. R.** (March 2016) "The Thistle and the rose: The Politics of higher education in the United Kingdom over the past decade." Paper presented at the annual meeting of the *Comparative and International Education Society*. Vancouver, BC, Canada.
- Evans, B.J., **Marsicano, C. R.**, & Lennartz, C. (November 2015). "Civic engagement activities and organizational structure among elite colleges and universities in the United States." Poster presented at the annual meeting of the *Association for the Study of Higher Education*. Denver, CO.
- Marsicano, C. R.** (March 2015). Regional state tuition exchanges and out-of-state enrollment at public universities and community colleges. Paper presented at the annual meeting of the *Association for Education Finance and Policy*. Washington, DC.
- Marsicano, C. R.**, Grissom, J., & Lee, G. (April 2015). "Texas legislator representation and state appropriations to public postsecondary institutions in austere times." Paper presented at the annual meeting of the *American Education Research Association*. Chicago, IL.
- Evans, B.J., **Marsicano, C. R.**, & Lennartz, C. (April 2015). "Exploring differences in civic engagement structures and activities across institutions of higher education." Paper presented in a roundtable session at the annual meeting of the *American Education Research Association*. Chicago, IL.

Marsicano, C. R. (March 2015). “The big Palestine question, the ‘Little State Department’, and the power of the purse: The recent history of US-UNESCO relations.” Paper presented at the annual meeting of the *Comparative and International Education Society*. Washington, DC.

Marsicano, C. R., Marti, H., Sellers, P. & Wills, A.B. (March 2010). Civil religion in presidential campaign speech: 1960-2008. Paper presented at the annual meeting of the *Southeastern Commission on the Study of Religion*. Atlanta, GA

INVITED PRESENTATIONS, GUEST LECTURES, AND SPEAKING ENGAGEMENTS

“The simplicity of innovation” and “Higher education challenges.” Two invited guest lectures to the Wingate University board of trustees in their annual spring meeting at the request of Wingate University President Rhett Brown – Spring 2023.

“[The Demographics of Public University Trustees in North Carolina](#)” Invited presentation to the Governor's Commission on the Governance of Public Universities in North Carolina at the request of the Governor's office. – Winter 2022

“The State of Politics and Public Higher Education in the Pandemic and Beyond” Invited presentation to higher education leaders and faculty as part of the Democracy in Higher Education think tank conference of the Kenan Institute for Ethics at Duke University at the invitation of Dr. Eric Mlyn (Duke University) – Spring 2022

“Navigating the Next Normal: Unlocking Postsecondary Value and Student Success” Invited panel presentation alongside other faculty and executives for educational institutions and organizations for ASPIRE 21, the annual conference for Ad Astra IS at the invitation of Dr. John Barnshaw (Ad Astra IS) – Fall 2021.

“National Perspective on Institutional Responses to COVID-19” Invited presentation to institutional researchers at the annual conference of the Tennessee Association of Institutional Research at the invitation of Dr. Steven P. Gentile (Tennessee Higher Education Commission) – Summer 2021.

“2020-21 College Campus COVID-19 Responses” Invited presentation to Congressional staff members as part of the Postsecondary National Policy Institute's briefing series – Winter 2021.

“Achieving Crisis Resilience” Panel discussion for the ACUHO-I [annual state of the profession meeting](#) at the invitation of Grant Walters (ACUHO-I) – Winter 2021.

“College After Crisis” Invited presentation along with two students to Ad Astra's Astra Academy series at the invitation of Dr. John Barnshaw (Ad Astra IS) – Winter 2021.

“COVID, Crisis, and Innovation” Invited presentation for ASPIRE 20, the annual conference for Ad Astra IS at the invitation of Dr. John Barnshaw (Ad Astra IS) – Fall 2020.

“Understanding Colleges’ Response to COVID-19” Panel discussion with two students as part of [Third Way’s Digital Briefing Series](#) at the invitation of Michelle Dimino (Third Way) – Fall 2020.

“Should college students be back on campus?” Panel discussion for an [American Enterprise Institute web](#) event at the invitation of Nat Malkus (American Enterprise Institute) – Fall 2020.

“ACG Panel on Higher Education” Panel discussion as part of the American Council on Germany’s panel series at the invitation of Steven E. Sokol (American Council on Germany) – Fall 2020.

“An Event History Analysis of COVID-19 Campus Closures.” Invited presentation to the [Summer Higher Education Policy Seminar series](#) at the invitation of Robert Kelchen (Seton Hall University) and Dominique Baker (Southern Methodist University) – Summer 2020

“Facilitating effective group work.” Invited guest lecture as part of a Howard Hughes Medical Institute – funded Inclusive Excellence Initiative known as the Fostering Inclusivity & Respect in Science Together (FIRST) program – Spring 2020.

“Challenge the Policy: The School Choice Movement” Two-part guest lecture along with former Charlotte-Mecklenburg Schools Superintendent Ann Clark on the school choice movement and its policy implications in Mecklenburg County as part of the Davidson College Economics Department’s “Challenge the Policy Series” – Fall 2018.

“Holistic Review and Selective College Admission.” Guest lecture given in an Master of Science in Counseling class. Prof. Sarah McIlroy, Peabody College of Education and Human Development, Vanderbilt University – Spring 2018.

“Minimum Wage Legislation and its Impact on Wages, Hours Worked, and Human Capital Development.” Guest lecture given in an Intermediate Microeconomics class to upper-level undergraduate students on the minimum wage at the invitation of Dr. Marieta Velikova. (Massey School of Business, Belmont University) – Fall 2017

“Public Opinion in Education.” Guest for moderated discussion in a Masters’ level education course at the University of North Carolina at Chapel Hill, at the invitation of Dr. Thad Domina, UNC School of Education – Fall 2017.

“Higher Education in the Athens of the South: Opportunity and Postsecondary Education in Nashville and Tennessee.” Guest lecture to international business officers from Belfast Metropolitan College, Ulster University, and Queens University, Belfast at the invitation of the Belfast City Council. (Belfast City Council) – Fall 2016

“Political Risk, Voting Patterns, and Social Capital.” Guest lecture to an international business class for M.B.A. and M.Acc. students on political stability and risk assessment for foreign direct investment at the invitation of Dr. Marieta Velikova. Massey School of Business, Belmont University – Summer 2016.

“The Policymaking Process.” Guest lecture to undergraduate public policy class on the stages and multiple streams models of policymaking at the invitation of Dr. Angela Boatman. Peabody College of Education and Human Development, Vanderbilt University – Fall 2014

HONORS, GRANTS, AND FELLOWSHIPS

Funding only included if I was the PI or Co-PI. As of August 16, 2023. Funding totals: \$888,315.

EXTERNAL GRANTS AND CONTRACTS

DONOR GIFT		
2022 - Current	\$32,000	Gifts from various donors to support the creation of the rapid response research and data collection fund.
ECMC FOUNDATION		
2021 – 2022	\$105,000	<i>Grant for the Development of Multiple Data Dashboards</i> – Grant to the College Crisis Initiative (C2i) to develop equity and environmental crisis focused data dashboards.
DONOR GIFT		
2021 – 2024	\$458,000	Gift from the family of a Davidson alum to support a three-year pilot of the College Crisis Initiative (C2i). Part of a total gift of \$1 Million to Davidson College.
BROWN UNIVERSITY		
2021 – 2022	\$7,500	<i>Subcontract</i> – C2i data collection support COVID in Schools Dashboard project.
UNIVERSITY OF LOUISVILLE		
2021 – 2022	\$2,000	<i>Subcontract</i> – C2i data collection support for an ECMC Foundation-funded study on foster youth during the COVID-19 pandemic.
ECMC FOUNDATION		
2020 – 2021	\$75,000	<i>Grant for the Development of a COVID-19 Data Dashboard</i> – Grant to support the creation of the College Crisis Initiative (C2i)

STUDENT LOAN LAW INITIATIVE

2020 – 2021	\$8,815	<i>Research Grant</i> – Grant to study income-driven repayment of student loans using a nationally representative dataset of hundreds of thousands of borrowers.
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UNIVERSITY OF SOUTHERN CALIFORNIA

2020 – 2021	\$7,500	<i>Subcontract</i> – Subcontract of a Gates Foundation grant to support data collection on college campus responses to COVID-19.
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GINGKO BIOWORKS

2020 – 2021	\$20,000	<i>Contract</i> – Contract to support data collection for the purpose of college campus COVID-19 test procurement.
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METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY

2017 - 2018	\$60,000	<i>Nashville in Belfast Grant</i>
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INTERNAL GRANTS AND FINANCIAL SUPPORT

DAVIDSON COLLEGE

2023 – 2024	\$5,000	<i>Faculty Study and Research Grant</i> – Grant to fund student support for C2i research in Summer 2023.
2021 – 2022	\$46,000	<i>Davidson Impact Fellowship</i> – Grant to fund a one-year Davidson Impact Fellow as assistant director to C2i.
2020 – 2022	\$20,000	<i>Presidential Support</i> – Grant from Davidson’s President to support hiring student employees for C2i research.
2018 – 2019	\$16,500	<i>Justice, Equality, and Community Curricular Innovation Grant</i> – Dispersed by Davidson College. Part of a \$1.2 Million grant funded by the Andrew W. Mellon Foundation. Funded a comparative student-faculty research project examining school segregation in Northern Ireland and the Southern United States.
2018 – 2019	\$15,000	<i>Davidson Research Initiative Group Study Grant</i>
2018 – 2019	\$10,000	<i>Departmental Grant</i> – Educational Studies

ACADEMIC AND PROFESSIONAL HONORS, FELLOWSHIPS AND SCHOLARSHIPS

THE CHARLOTTE BUSINESS JOURNAL

2022 – 2023 [40 Under 40 Honoree](#)

THE HUNT INSTITUTE

2022 – 2023 [ElevateNC Fellow](#)

2021 – 2022 [Hunt State Policy Fellow](#)

STUDENT ATHLETE COUNCIL AT DAVIDSON COLLEGE

2021– 2022 Most Valuable Professor (MVP)

THE FORDHAM INSTITUTE & AMERICAN ENTERPRISE INSTITUTE

2021 – 2022 [Emerging Educational Policy Scholar](#)

ASSOCIATION FOR EDUCATIONAL FINANCE AND POLICY

2021 – 2022 [#SocksOfAEFP Winner](#)

OMICRON DELTA KAPPA AT DAVIDSON COLLEGE

2020 – 2021 [ODK Teaching Award](#)

MERCATUS CENTER, GEORGE MASON UNIVERSITY

2017 – 2018 [Frédéric Bastiat Fellow](#)

VANDERBILT UNIVERSITY

2013 – 2018 Graduate Honors Scholarship

2013 – 2018 Peabody College Dean’s Fellowship

DUKE UNIVERSITY

2012 – 2013 Richard A. Stubbing Memorial Scholarship

PUBLIC SCHOLARSHIP

NEWS MEDIA AND TRADE PUBLICATIONS

Marsicano, C. R. (2021, March 29) “Covid vaccine priority for college students makes sense even if it seems wrong” *NBC Think*. <https://www.nbcnews.com/think/opinion/covid-vaccine-priority-college-students-makes-sense-even-it-seems-ncna1262411>

Marsicano, C. R. (2020, April 10). “Embracing break-and-bake cookies: A professor inexperienced in Zoom teaching shares lessons learned.” *Inside Higher Education*. <https://www.insidehighered.com/advice/2020/04/10/professor-inexperienced-zoom-teaching-shares-lessons-learned-his-first-weeks-it>

Marsicano, C. R. (2020, January 14). “A bold push towards unity in Belfast.” *Inside Higher Education*. <https://www.insidehighered.com/views/2020/01/14/queens-university-appointment-hillary-clinton-chancellor-sets-example-american>

Feldman, D. H. and **Marsicano, C. R.** (2019, August 27). “Democrats' 'free college' plans are simplistic and unfair. How about some realism?” *USA Today*. <https://www.usatoday.com/story/opinion/2019/08/27/free-college-no-debt-costly-unfair-democrats-get-practical-column/1932264001/>

Kramer III, D. and **Marsicano, C. R.** (2017, December 10). “5 ways the proposed PROSPER Act could impact students” *The Conversation*. <https://theconversation.com/5-ways-the-proposed-prosper-act-could-impact-students-88756>

Marsicano, C. R. (2017, November 27). [The perils of a 'grad student tax'](#) *Los Angeles Times* A13. Published online as “If the GOP gets its way on taxes, the party could doom post-graduate education in the U.S.” <http://beta.latimes.com/opinion/op-ed/la-oe-marsicano-grad-student-tax-20171127-story.html>

Marsicano, C. R. (2017, July 13). “Republicans don’t hate higher education.” *Inside Higher Ed* <https://www.insidehighered.com/views/2017/07/13/republicans-view-individual-colleges-differently-they-do-higher-ed-general-essay>

Marsicano, C. R. (2016, June 21). “The Brexit challenge to universities.” *Inside Higher Ed* <https://www.insidehighered.com/views/2016/06/21/universities-face-major-challenges-brexit-essay>

Marsicano, C. R. (2015, May 26). “Campaign promise backlash: Essay on the British election campaign and campaign promises about higher education.” *Inside Higher Ed* <https://www.insidehighered.com/views/2015/05/26/essay-british-election-campaign-and-campaign-promises-about-higher-education>

Marsicano, C. R. (2014, September 15). “Bad break: Essay on the impact an independent Scotland would have on its universities.” *Inside Higher Ed* <https://www.insidehighered.com/views/2014/09/15/essay-impact-independent-scotland-would-have-its-universities>

MEDIA MENTIONS

According to estimates from the Davidson College Communications office, I have been quoted or cited in over 1,500 media pieces including newspaper articles ([New York Times](#), [Wall Street Journal](#), [Washington Post](#), [USA Today](#), etc.), trade publication pieces ([Chronicle of Higher Education](#), [Inside Higher Ed](#), [Times Higher Education](#), etc.), radio guest spots (NPR’s [Marketplace](#) and [Morning Edition](#), BBC World Service’s [Newsday](#), etc.), and television appearances ([Fox News](#), [CNN](#), etc) since beginning my first faculty position at Davidson in Fall 2018. The following are a select few examples from 2022 and 2023:

- Della Costa, A. M., & Baumgartner Vaughn, D. (2023, August 16) Who decides when kids start school? Some NC districts are in open revolt. *The Charlotte Observer*.
<https://www.charlotteobserver.com/news/local/education/article277586023.html>
- Flynn, H. (2023, February 12) SC's largest school districts expel ChatGPT, block controversial AI chatbot from devices. *The Charleston Post and Courier*.
https://www.postandcourier.com/greenville/scs-largest-school-districts-expel-chatgpt-block-controversial-ai-chatbot-from-devices/article_12f528f4-a947-11ed-a4a4-9b109347a1fb.html
- Roberts, J. (2022, December 25) 'Debt Payoff Queen': Mooresville woman teaching millennials how to pay off student loans [Television Broadcast] Spectrum News 1.
<https://spectrumlocalnews.com/nc/charlotte/news/2022/12/22/milennial-helping-other-milennials-pay-off-student-loans>
- Carapezza, K., & Marcus, J. (2022, February 23). *Advocates rally to save small colleges like Hampshire so students have more choice*. [Radio broadcast] WGBH.
<https://www.wgbh.org/news/education/2022/02/23/advocates-rally-to-save-small-colleges-like-hampshire-so-students-have-more-choice>
- Sarraf, I., & Korn, M. (2022, August 3) Colleges scale back Covid precautions for Fall, saying pandemic phase over. *The Wall Street Journal*.
<https://www.wsj.com/articles/colleges-scale-back-covid-precautions-for-fall-saying-pandemic-phase-over-11659519003>
- Anderson, N., & Lumpkin, L. (2022, January 16) As the omicron semester starts, online or in person, colleges are tense. *The Washington Post*.
<https://www.washingtonpost.com/education/2022/01/15/colleges-omicron-semester-starts-coronavirus/>
- Thompson, A. (2022, August 31) Boston's colleges students are back. The pandemic measures are not. *The Boston Globe*.
<https://www.bostonglobe.com/2022/08/31/metro/bostons-college-students-are-back-pandemic-measures-are-not/>
- Quintana, C. (2022, January 5) As omicron spreads, will colleges go online, require COVID booster shots? What we know. *USA Today*.
<https://www.usatoday.com/story/news/education/2022/01/05/college-covid-omicron-spring-semester-2022-booster-shot/9091818002/>
- Burke, L. (2022, August 15) What's the outlook for college fossil fuel divestment? *Higher Ed Dive*. <https://www.highereddive.com/news/whats-the-outlook-for-college-fossil-fuel-divestment/629346/>

TEACHING EXPERIENCE

PEDAGOGICAL TRAINING AND FELLOWSHIPS

DAVIDSON COLLEGE
2020

Digital Learning Institute

VANDERBILT UNIVERSITY, CENTER FOR TEACHING AND LEARNING

2016

Graduate Certificate in College Teaching

DESCRIPTIONS OF COURSES TAUGHT AS INSTRUCTOR OF RECORD

*Recent student evaluations for some courses hyperlinked.
Courses listed by institution, then alphabetically by course title.*

DAVIDSON COLLEGE

[EDU 208: Comparative and International Education](#) Spring '19, '20, '22; Fall '20, '22, '23
Open course at Davidson College in which students examine P-20 education from an international perspective. The course provides students with the skillset and theoretical background to assess comparatively economic, political, and legal systems and their impact on educational policy. Students complete a research paper in teams for presentation at the Comparative and International Education Society annual conference.

[EDU 305: Critical Issues in Higher Education](#) Spring '19, '20, '22, '23; Fall '20
Seminar course for upper-level Davidson College students that provides students with an overview of the field of higher education research and practice. Students complete a research paper for presentation at the Association for the Study of Higher Education annual conference. The course includes units on enrollment management, theories of social reproduction and social transformation, the history of American higher education, state and federal finance and policy, privatization of postsecondary education, issues surrounding gender, race, sexuality, and religion, Greek life; athletics, labor concerns, and academic freedom.

EDU 291: Data in Education Fall '20
Introductory course for Davidson College undergraduates in data management and visualization. Students conduct descriptive analyses of educational data and present their findings in a portfolio by the end of the course. The course counts for both the Educational Studies and Data Science minors.

[EDU 280: Introduction to Education Policy](#) Fall '18, '19
Introductory course for first-and-second-year Davidson College students. The course has a heavy focus in the theory and practice of public policymaking in education. Students conduct a policy analysis project for a fictional client and present their findings at the end of the semester.

[POL 180: Introduction to Policy Analysis](#)

Spring '19, '20

Introductory course for first-and-second-year students interested in public policy analysis as part of the Policy Studies Initiative at Davidson College. Provides students with a basic skillset for analytical thinking to assess possible policy outcomes and alternatives.

[EDU 305: The Politics of Education Policy](#)

Fall '18; Spring '20

Seminar course for upper-level Davidson College students that introduces students to the analysis of political systems at the district, municipal, state, and federal levels, with a special focus on interest group politics and policy analysis of political systems. Students work with an elected official to solve an education policy problem and craft legislation.

EDU 200: Research Methods in Educational Studies

Fall '21, '22, '23

Introductory research methods course to acclimate early career students to social science research methods. Students learn a variety of qualitative and quantitative methods and gain experience with basic principles of social science research.

EDU 262: Schooling Pandemics

Spring '23, Fall '21

Survey course examining how educational institutions have responded to public health crisis. The course draws on historical documents and case studies to show the ways in which colleges, schools, and other educational institutions have weathered numerous epidemics and pandemics, such as Yellow Fever, the Zika Virus, the Black Plague, and COVID-19. Students work in groups to write a case study of an educational response to a pandemic.

VANDERBILT UNIVERSITY

[HEA 6110: Introduction to Enrollment Management](#)

Spring '17, '18, '19

Graduate course on postsecondary institution admission, financial aid, and retention with a focus on enrollment management practices. Taught as weekly course in Spring 2017 and 2018; taught as weekend course in Spring 2019. All three iterations taught at the Peabody College of Education and Human Development at Vanderbilt University.

[HOD 2700: Public Policy](#)

Fall '17

Writing-intensive undergraduate course in the theory and practice of public policymaking, with a focus on teaching policy analysis and public management. Students work in teams for real public and non-profit sector clients, providing them with a whitepaper that answers a particular policy question of interest to that client. Taught at the College of Arts and Science at Vanderbilt University.

STUDY ABROAD PROGRAMS

DAVIDSON COLLEGE

EDU 401: Education in Divided Societies

Summer '23

Developed and led Davidson's first long-term study abroad program in Belfast in Northern Ireland in 2023. Led preliminary "proof of concept" programs to Belfast in Spring 2019 with students and in Spring 2022 with faculty. The program focuses on school segregation in a country where 93% of school children are enrolled in schools segregated along religious, sectarian lines. The program encourages students to interrogate the origins of structural segregation, analyze political trends and educational interventions, and understand the extent to which equity- and integration-focused policy solutions such as shared education are viable in contexts outside of Northern Ireland.

ULSTER UNIVERSITY

Northern Ireland and the American South

Spring '17

Developed and assisted in leading a short-term study abroad program for students from Ulster University in Northern Ireland to visit Nashville, Tennessee. The program focused on cultural ties between the two regions ranging from the origins of country music to the civil rights marches in both countries.

PROFESSIONAL AND OTHER SERVICE

EDITORIAL CONTRIBUTIONS TO PEER-REVIEWED JOURNALS

JOURNAL OF STUDENT FINANCIAL AID

2020 – Present *Associate Editor for Innovation*

AD HOC PEER REVIEWER OF JOURNAL ARTICLES

Journals listed alphabetically.

Education Evaluation and Policy Analysis, Educational Researcher, The Journal of Higher Education, The Journal of Student Financial Aid, Research in Higher Education, Review of Higher Education, SAGE Open

OTHER SERVICE TO THE PROFESSION

2020 Association for the Study of Higher Education (ASHE) Council on Public Policy in Higher Education Awards Committee

CONFERENCE PROPOSAL REVIEWER

2016 – Present Association for the Study of Higher Education (ASHE)
2017 – 2019 American Educational Research Association (AERA)

INSTITUTIONAL SERVICE AND COMMITTEE MEMBERSHIPS

DAVIDSON COLLEGE (AS FACULTY MEMBER)

2022 – Present *Member*
Working Group on Faculty Governance

2021 – Present *Social Sciences Division Representative*
Faculty Study and Research Committee

2019 – 2020 *Social Sciences Division Representative*
Educational Technology Committee

VANDERBILT UNIVERSITY

2017 – 2018 *Colloquium Planning Representative*
Department of Leadership, Policy, and Organizations

2015 – 2016 *Faculty Search Student Representative*
Department of Leadership, Policy, and Organizations

DUKE UNIVERSITY

2012 – 2013 *Student Representative*
University Judicial Board

2012 – 2013 *Attorney General*
Graduate and Professional Student Council

2011 – 2012 *Student Representative*
Graduate and Professional Student Council

DAVIDSON COLLEGE (AS STUDENT)

2009 – 2010 *Student Member*
Honor Council

CENTER FOR INTERDISCIPLINARY STUDIES MAJOR ADVISOR

Students listed by last name, alphabetically by graduating class year. Student major(s) for thesis in parentheses.

Tony Solis Cruz '19 (Educational Studies and Public Policy), Luis Toledo '20 (Education Policy and Human Development), Tess Reiman '21 (Educational Studies and Public Policy), Nick Baker '22 (Educational Studies and Public Policy), Remi White '23 (Educational Studies), Sydney Schertz '24 (Educational Studies), Lucy Helene '25 (Educational Studies), Abby Reardon '25 (Educational Studies), Kara Ramage '25 (Educational Studies)

READER FOR STUDENT THESES

Students listed by last name, alphabetically by graduating class year. Student major(s) for thesis in parentheses. Dagger (†) denotes service as primary supervisor for student capstone project.

Chris Brooks '19 (Political Science), Kenzie Bell '20 (Educational Studies and Public Policy) Saidah Rahman '20 (Africana Studies), Jennifer Griffin '21 (Education and Community Studies), Taryn Johnson '21 (Education and Community Studies), Tess Reiman '21 (Political Science), Christine Ahn '23 (Educational Studies), Henry Ding† '23 (Philosophy, Politics, and Economics), Abby Francis '23 (Educational Studies), Drew Sheldon† '23 (Educational Studies).

EXTERNAL READER FOR PHD DISSERTATIONS

Student institutional affiliation(s) and academic program(s) for doctorate in parentheses.

Katie Tyler '23 - (University of North Dakota - Education, Health and Behavior Studies)

ADDITIONAL EXTERNAL ADVISORY ROLES

VRIJE UNIVERSITEIT AMSTERDAM

2021 - 2022 *Advisory Board Member, A Broader Mind*

- Serve on advisory board for a civic engagement-focused academic program at the Free University of Amsterdam that engages students in service learning and community partnerships.

RECENT PROFESSIONAL ORGANIZATION MEMBERSHIPS

American Educational Research Association (AERA)
American Political Science Association (APSA)
Association for Education Finance and Policy (AEFP)
Association for the Study of Higher Education (ASHE)
Comparative and International Education Society (CIES)

CIVIC ORGANIZATION INVOLVEMENT

DAVIDSON-CORNELIUS CHILD DEVELOPMENT CENTER

2022 – Present *Member, Executive Board*

- Elected by board to serve as member of the Executive Board in Fall 2022.

SISTER CITIES OF NASHVILLE

2017 – 2018 *Member, Executive Board*

- Elected by membership to serve as member of the Executive Board in January 2017.

2015 – 2018 *Co-Chair, Belfast Committee*

- As manager of Nashville’s sister city relationship with the City of Belfast, received \$60,000 grant from the Metropolitan Government of Nashville and Davidson County to build stronger cultural ties with Northern Ireland through the creation of an annual festival in Belfast dedicated to Nashville’s music, food, and arts scenes.
- Advised elected officials on both sides of the Atlantic on strengthening civic, educational, and business ties between the two cities.
- Assisted in the creation of a short-term study abroad program for Ulster University students in Nashville, April 2017 (See the above “Study Abroad Programs” section for more information).

PUBLIC POLICY ORGANIZATION INVOLVEMENT

Paid internships or other work for the following policy organizations.

DUKE UNIVERSITY

2012 *Office of Federal Relations*

- Wrote memos and assisted preparing Congressional testimony for university officials.
- Maintained lists of Duke connections in DC and attended meetings with elected officials.

THE NEW AMERICA FOUNDATION

2012 *Postsecondary National Policy Institute*

- Wrote weekly online news report and summarized policy research on higher education.
- Prepared briefing books on financial aid and affordability trends for Congressional staff.

AMERICANS FOR THE ARTS

2008 *Action Fund PAC*

- Researched Congressional candidates for electoral campaign financial support.
- Provided policy reports to members and regional arts organization political directors.
- Advised on final funding decisions for Political Action Committee donations.

PREVIOUS HIGHER EDUCATION PROFESSIONAL EXPERIENCE

2012 – 2013
Durham, NC

Graduate Resident

DUKE UNIVERSITY - OFFICE OF HOUSING, DINING AND RESIDENCE LIFE

- Supervised resident assistant team of seven upperclassmen staff members.
- Designed and implemented programming for over 150 first-year Duke students.
- Managed budgets and advised residence hall councils on student life programming.

2010 - 2011
Davidson, NC

Admission Counselor

DAVIDSON COLLEGE – OFFICE OF ADMISSION AND FINANCIAL AID

- Recruited students in a travel region consisting of Maine, Vermont, New Hampshire, and parts of Pennsylvania, Virginia, North Carolina, and South Carolina. Read and presented over 350 applications from Idaho, Nebraska, Wyoming, North Dakota, South Dakota, Montana, and all travel region states to admissions committee for the Class of 2015.
- Conducted information sessions for prospective students at college fairs and school visits.
- Wrote copy for print and online recruitment materials.
- Served as editor and contributor for campus admission blog as part of social media and communications team.

PROFESSIONAL REFERENCES

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and Public Policy*

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Organizations, Peabody College,
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