



2017S Instructor Report for HEA 6110 01 - Introduction to Enrollment Management (Christopher Marsicano)

Vanderbilt University Course and Teaching Evaluations - 2017S

Project Audience 19

Responses Received 15

Response Ratio 78.95%

Report Comments

The following is a report for an individual section of a class. Please do not distribute, print, or share this report except for administrative purposes.

Project Audience - Total number of students enrolled

Responses Received - Number of evaluations submitted by students

Response Ratio - Percent of enrolled students who submitted evaluations

If you have any questions about the evaluation system please contact course.evaluations@vanderbilt.edu.

Prepared by Vanderbilt University Course and Teaching Evaluations

Creation Date Wed, Aug 09, 2017



Questions about the Instructor (**Christopher Marsicano**):

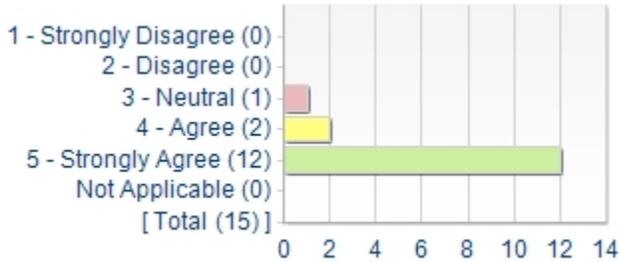
Question	This Class Section		Department (DLPO)		School (PBDY)	
	Mean	Standard Deviation	Mean	Standard Deviation	Mean	Standard Deviation
The instructor helped me understand the core ideas and issues in this subject.	4.73	0.59	4.38	0.87	4.42	0.85
The instructor explained what was expected of me in the assignments and assessments for this course.	4.40	0.91	4.17	1.08	4.22	1.00
The instructor encouraged critical, original, or creative thinking.	4.53	0.83	4.40	0.90	4.40	0.89
The instructor demonstrated interest in students' learning.	4.80	0.77	4.54	0.82	4.55	0.78
The instructor used class time productively.	4.27	0.88	4.19	1.04	4.15	1.06
The instructor created a welcoming and inclusive classroom environment.	4.73	0.59	4.55	0.82	4.57	0.80
Overall, the instructor (Christopher Marsicano) was:	4.67	0.82	4.18	1.01	4.23	0.97

Questions about this Course (**HEA 6110 01**):

Question	This Class Section		Department (DLPO)		School (PBDY)	
	Mean	Standard Deviation	Mean	Standard Deviation	Mean	Standard Deviation
This course helped me appreciate the significance of the subject matter.	4.73	0.80	4.33	0.95	4.30	0.97
The components of the course, such as class activities, assessments, and assignments, were consistent with the course goals.	4.67	0.82	4.32	0.93	4.33	0.90
The feedback I received during the course was helpful.	4.53	0.83	3.97	1.21	4.06	1.08
I felt comfortable asking questions in this course.	4.67	0.82	4.39	0.95	4.39	0.93
This course helped me consider connections between course material and other areas of my personal, academic, or professional life.	4.73	0.80	4.34	0.97	4.41	0.91
Overall, the course (HEA 6110 01) was:	4.47	0.74	3.92	1.06	3.92	1.04
Compared to other classes, the amount I learned in this course was:	3.93	0.88	3.59	1.15	3.46	1.08
Compared to requirements in other classes, the workload assigned in this class was:	3.13	0.35	3.29	0.80	3.22	0.86

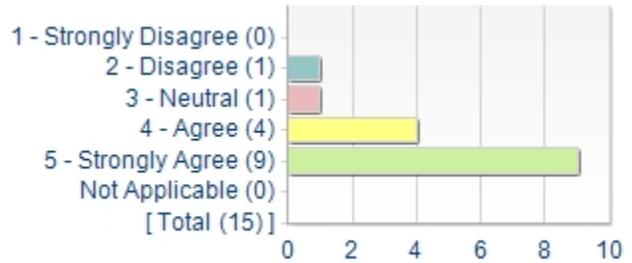
Please respond to the following questions about the instructor (Christopher Marsicano).

1. The instructor helped me understand the core ideas and issues in this subject.



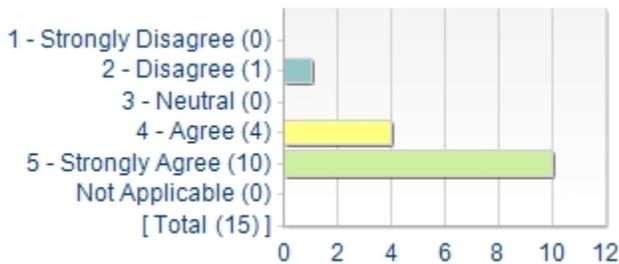
Statistics	Value
Response Count	15
Mean	4.73
Mode	5
Standard Deviation	0.59

2. The instructor explained what was expected of me in the assignments and assessments for this course.



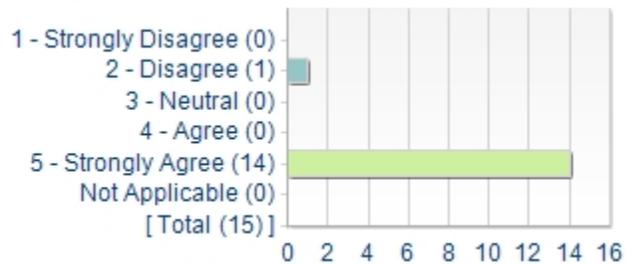
Statistics	Value
Response Count	15
Mean	4.40
Mode	5
Standard Deviation	0.91

3. The instructor encouraged critical, original, or creative thinking.



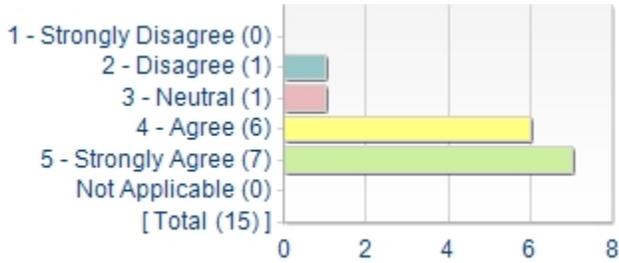
Statistics	Value
Response Count	15
Mean	4.53
Mode	5
Standard Deviation	0.83

4. The instructor demonstrated interest in students' learning.



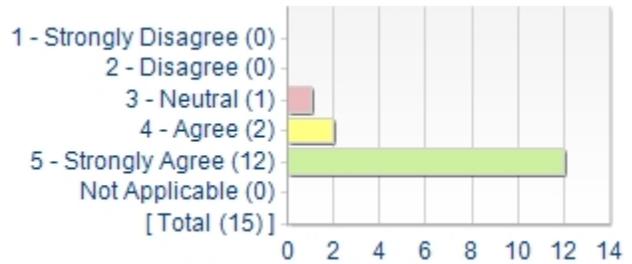
Statistics	Value
Response Count	15
Mean	4.80
Mode	5
Standard Deviation	0.77

5. The instructor used class time productively.



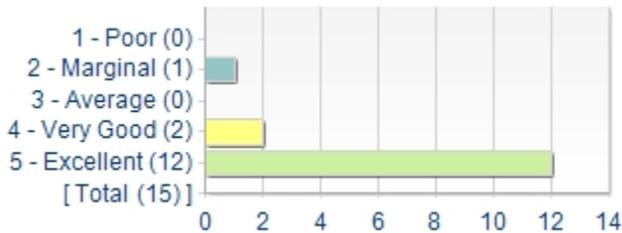
Statistics	Value
Response Count	15
Mean	4.27
Mode	5
Standard Deviation	0.88

6. The instructor created a welcoming and inclusive classroom environment.



Statistics	Value
Response Count	15
Mean	4.73
Mode	5
Standard Deviation	0.59

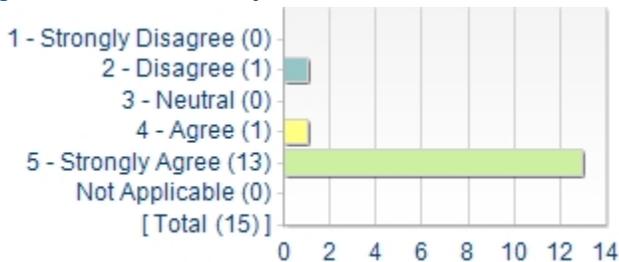
Overall, the instructor (**Christopher Marsicano**) was:



Statistics	Value
Response Count	15
Mean	4.67
Mode	5
Standard Deviation	0.82

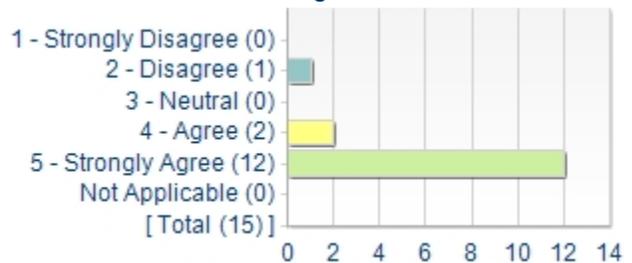
Questions About This Course (**HEA 6110 01**):

1. This course helped me appreciate the significance of the subject matter.



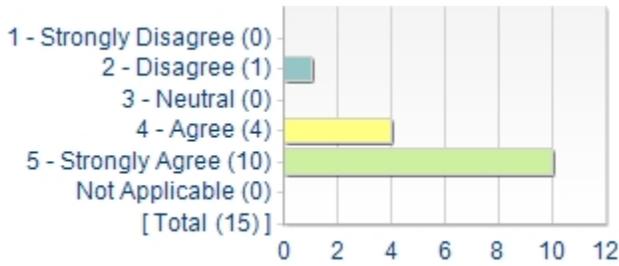
Statistics	Value
Response Count	15
Mean	4.73
Mode	5
Standard Deviation	0.80

2. The components of the course, such as class activities, assessments, and assignments, were consistent with the course goals.



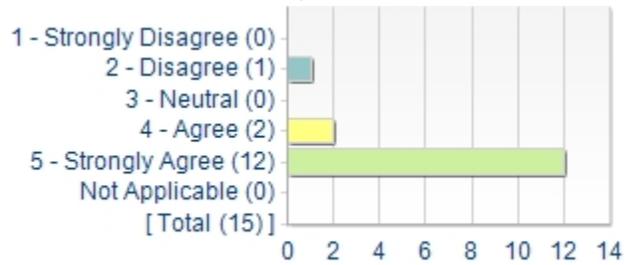
Statistics	Value
Response Count	15
Mean	4.67
Mode	5
Standard Deviation	0.82

3. The feedback I received during the course was helpful.



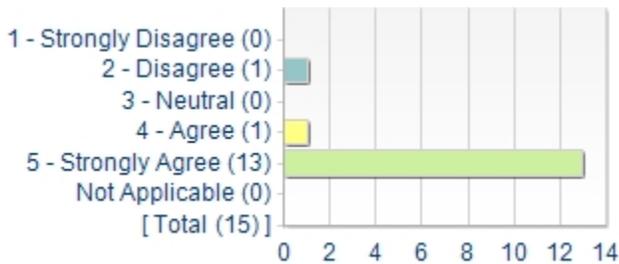
Statistics	Value
Response Count	15
Mean	4.53
Mode	5
Standard Deviation	0.83

4. I felt comfortable asking questions in this course.



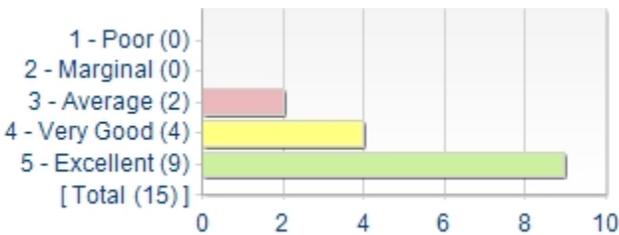
Statistics	Value
Response Count	15
Mean	4.67
Mode	5
Standard Deviation	0.82

5. This course helped me consider connections between course material and other areas of my personal, academic, or professional life.



Statistics	Value
Response Count	15
Mean	4.73
Mode	5
Standard Deviation	0.80

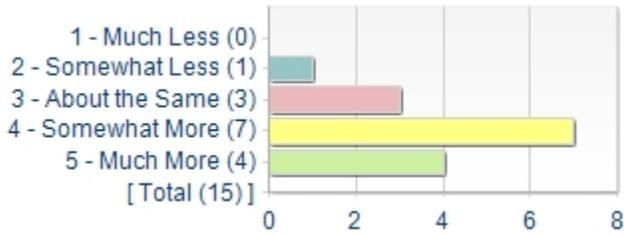
Overall the course was:



Statistics	Value
Response Count	15
Mean	4.47
Mode	5
Standard Deviation	0.74

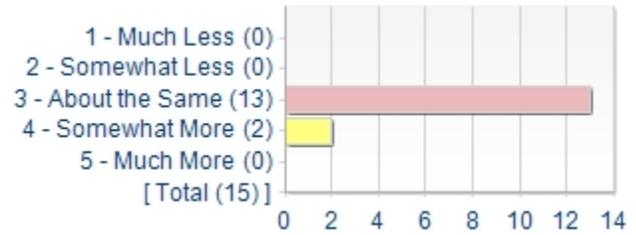
Questions About This Course (HEA 6110 01):

1. Compared to other classes, the amount I learned in this course was:



Statistics	Value
Response Count	15
Mean	3.93
Mode	4
Standard Deviation	0.88

2. Compared to requirements in other classes, the workload assigned in this class was:



Statistics	Value
Response Count	15
Mean	3.13
Mode	3
Standard Deviation	0.35

What elements of the course (HEA 6110 01) most contributed to your learning?

Comments

Prof. Marsicano had a great balance of lecture, discussion, and classroom activities. He also made sure to offer a variety of methods for participation. By encouraging quieter students to speak out during class, and by knowing his students' previous institutional involvement, he made sure a variety of voices and experiences contributed to our understanding. He challenged us on our preconceptions and showed an honest interest in our development as students and future professionals.

The class discussions and activities were very engaging.

The overview of news and events pertaining to enrollment management at the start of class was valuable, as it contextualized our discussions.

Hearing you connect things to your experience or real life examples (like the case studies or the memos).

The readings were most helping in learning about enrollment management.

The class discussions as well as the in-class activities, which helped to synthesize the subject matter.

Policy memos helped integrate practical writing skills with critical thinking about the content of the course.

SEM was very insightful.

Loved taking the one or two breaks in class.

Group activities were engaging.

Guest lecturers were very helpful.

The instructor for this course (Marsicano) was fantastic. He was enthusiastic and demonstrated care for the well-being and learning of his students. I thought his method of instruction was excellent. He used various ways of teaching that helped to reinforce our learning, including lecture, group activities, and individual work. I appreciated how he used current events in the subject area to help us apply the theory we were learning in class to real-world situations. Overall, great class and I learned a lot.

The memos were a great way to put what we learned into practice. I would have appreciated maybe more memos as a way of analyzing what we are discussing in class. The final project is a good way to learn from each other as well.

This has been my absolute favorite class.

Chris was an excellent instructor which was the most meaningful contribution to the course. In addition to offering a valuable and much-needed professional perspective, Chris's passion for the course and dedication to us as students was clear. He was approachable and understanding but at the same time challenged us to grow professionally and academically. Our class discussions were critical to my learning because they allowed students to share their own experiences and areas of expertise while making me aware of my own unique perspective and valuable insight. I have to say that this was by far my favorite course this semester. Chris' joy for teaching sparked a love of learning that was palpable in the classroom. I am actually adding a second specialty to my degree in Enrollment Management because of this course.

We were challenged to make our learning in class relevant, whether that be through applying what we were learning to current events, developing practical skills, or otherwise.

The SEM in the News, some of the group activities and case studies, and the policy memos taught me the most because they challenged us to apply theory to practice. SEM in the News provided weekly proof that the theories we talk about exist (or are broken) every day in higher education, sometimes to catastrophic extents. That pushed me to want to learn more.

The group activities and case studies, for the most part, were a great way to apply what we spoke about in class and collaboratively learn from our peers. I really enjoyed the enrollment styled group projects we did-- the group presentations were more helpful than the readings in understanding the different styles.

The policy memos challenged me to think outside the box about the theories we learned, apply them to real life situations, and make tough, seemingly objective decisions.

Lastly, I also think the readings, for the most part, were really good. They presented great definitions and context to understand the weekly topics, and were enough to get a thorough understanding but not too demanding. Reading tends to be the first thing students put to the side during a busy week, and the discussion posts really kept me on top of the reading, kept me on track each class, and encouraged me to find the root message of the readings assigned.

The class discussions and memos most contributed to your learning.

The class lectures and readings.

What improvements to the course (HEA 6110 01) would you recommend?

Comments

I wish Prof. Marsicano had posted more of the powerpoints in a timely manner, but this didn't hinder the class.

Clarify expectations and instructions for assignments (e.g. policy memos).
Devote more class time to examining and discussing the course readings.

Sometimes when we are all sharing our ideas, things get anecdotal and people go on (i'm guilty of it) so keeping us more on track in class discussion would be great!

The course had very little structure. I don't think time was spent effectively and oftentimes discussion went off track. Discussion is definitely important but it would be helpful if it were a bit more guided. We did not spend much time on the readings which I found to be more helpful in learning about enrollment management. Also, with the memos, I feel like he graded too narrowly. Rather than reading the paper for its overall quality, he focused primarily on passive voice and adverbs (as frequently noted in the feedback). Improving the quality and timeliness of feedback is recommended. Also, for student that have to work during the day, having a memo due by 5 the next day is not recommended.

More timely feedback on assignments would have been appreciated. Additionally, I enjoyed the readings but felt they could have been tied into class more either through discussion or lecture - we didn't really touch on the readings directly as much as in other classes or as much as I would have liked.

More memos, less large presentations/papers!

Actually, I cannot think of any improvements at this time.

More explanation between the grade difference in the final presentation and paper would be helpful. Also, providing more lecture/supplemental instruction could also benefit the class. I enjoy learning from the guest lecturers.

None.

I think the class was wonderful overall. Although, it would have been helpful to get feedback a little sooner, that is a very trivial point in the grand scheme of things. I really enjoyed writing memos and would recommend more additional memos in the future.

Our project on styles of admissions could be better fleshed out. While I appreciate group projects, I think the class period could have been more efficient than us giving presentations.

Starting the class with SEM in the News is terrific, but could have been more structured. I recommend meeting with Angela Boatman about her strategy for incorporating current events into class. It required 3 different people each week to submit a max 2 page paper on 3 current events stories the day before class, and then in class they would share out the stories they spoke about and we'd discuss how it relates to class material. It would be more work for both you and us, but made for a productive use of time.

I also recommend making sure to leave time for those group activities. It was clear they were all well thought out and directly applicable to our conversations, but sometimes felt rushed since they were always at the end.

Lastly, I know it was more difficult to do with the microphone this year, but the classroom set up from day 1 would probably work much better for the heavy discussion based class. Maybe make a U shape with the tables opened up to the projector?

More memos, no final paper. The final paper was interesting, but felt extraneous.

More lectures, less discussions. I'd also get rid of posting the weekly question on Blackboard. Also, making sure the 24 hour memo turn around works for everyone, a lot of us had weekend classes when that was assigned and some of us had work.

Do you have any other comments?

Comments

I highly recommend this course as well as the instructor. This has been the singularly most useful, productive, and informative course I've taken at Vanderbilt.

Awesome awesome AWESOME class, Chris! Not sure what I expected an SEM class to be like but this one was so great!

The instructor had difficulty in keeping commitments such as putting up slides after class and returning papers.

It is evident how interested and knowledgeable Chris is about the subject matter - he's a great professor!

Great, great job Marsicano. Thank you for your passion for the subject, your positivity and energy in the classroom, and for being encouraging to us all. You're a solid instructor, and your future classes will be lucky to have you.

I highly recommend this class to students, especially if Chris Marsicano is teaching it. It was an enjoyable learning experience.

Thank you for a great class!

I cannot stress the impact this course has had on me both professionally and academically. While I would like to think it was simply the material or my own motivation for taking this course- the credit goes to Chris. He changed my perspective on enrollment management and made it a field I might want to pursue as a career. As I mentioned previously, his genuine concern for us as students and professionals was evident in everything he did. He worked tirelessly to make the class worthwhile and engaging for us whether it was through SEM Bracketology or in-depth policy analysis. Chris is already a great instructor and I know he will be an incredible professor. It was an honor and a privilege to have him as our professor this semester!

Loved the class. Chris was responsive to class needs, and presented the information in an excellent way.

I was admittedly angry when I learned Brent was not teaching our class, but Chris did a fantastic job this semester. His experience, professionalism, approachability, and candor was evident from day 1, and I have learned a tremendous amount from him in an area that I am passionate about for a career. He is always asking for feedback and letting us know that teaching is what he wants to do, and from this class I can tell he will be an excellent professor. The undergrads are lucky to have him next semester!

Chris did a great job!

My favorite class this semester! Learned so much - thanks, Chris!