

CHRISTOPHER R. MARSICANO

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ACADEMIC POSITION

DAVIDSON COLLEGE
July 2018 - Present

Visiting Lecturer focusing on Educational Policy
Educational Studies Department

AREAS OF SPECIALIZATION

- Higher Education Finance and Policy
- Lobbying and Interest Groups
- Public Policy Analysis and Management
- Civic, Religious, and Political Engagement

EDUCATION

VANDERBILT UNIVERSITY
Dissertation Defended 2018

Doctor of Philosophy in Leadership and Policy Studies
Higher Education Concentration
Peabody College of Education and Human Development

2016

Graduate Certificate in College Teaching
Center for Teaching and Learning

DUKE UNIVERSITY
2013

Master of Public Policy
Sanford School of Public Policy

DAVIDSON COLLEGE
2010

Bachelor of Arts with Honors in Political Science

RESEARCH PUBLICATIONS

PEER-REVIEWED JOURNAL ARTICLES

Evans, B. J., Marsicano, C. R., & Lennartz, C. J. (2019). [Cracks in the bedrock of American democracy: Differences in civic engagement across institutions of higher education](#). *Educational Researcher*, 48(1), 31-44.

Drake, A. & Marsicano, C. R. (2019) [Attack and parry: An examination of gubernatorial rhetoric and agenda setting for higher education in Texas](#). *Texas Education Review*, 7(1), 58-75.

PEER-REVIEWED BOOK CHAPTERS

Braxton, J. M., Francis, C. H., Kramer, J. W., & Marsicano, C. R. (2018). [Inventorying the scholarship of teaching and learning literature](#). In *Higher Education: Handbook of Theory and Research* (pp. 81-125). Springer, Cham.

PAPERS UNDER REVIEW

Available upon request. Asterisks denote student co-author.

Marsicano, C. R., & *Brooks, C. “Professor Smith goes to Washington: Education interest group activity in Congress, 1998 – 2017”

Kramer, J. W., **Marsicano, C. R.,** & Gentile, S.P. "Can colleges win the lottery? Predicting volatility in higher education spending from state lottery earmark adoption"

Bennett, C.T., Evans, B.J., and **Marsicano, C. R.** “Taken for granted? Effects of loan-reduction initiatives on student borrowing, admission metrics, and campus diversity”

HONORS, GRANTS, AND FELLOWSHIPS

GRANTS

ANDREW W. MELLON FOUNDATION (CO-PI)
2018 – 2019 Justice, Equality, and Community Curricular Innovation Grant (\$15,000)

DAVIDSON COLLEGE (CO-PI)
2018 – 2019 Davidson Research Initiative Group Study Grant (\$15,000)

METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY
2017 - 2018 Nashville in Belfast Grant (\$60,000)

ACADEMIC FELLOWSHIPS AND SCHOLARSHIPS

MERCATUS CENTER, GEORGE MASON UNIVERSITY
2017 – 2018 Frédéric Bastiat Fellow

VANDERBILT UNIVERSITY
2013 – 2017 Graduate Honors Scholarship
2013 – 2017 Peabody College Dean’s Fellowship

DUKE UNIVERSITY
2012 – 2013 Richard A. Stubbing Memorial Scholarship

RESEARCH IN PROGRESS

WORKING PAPERS

Available upon request.

Marsicano, C. R., “Earmarks and rent-seeking behavior: Lessons from higher education”
TARGET JOURNAL: *Policy Studies Journal*

Marsicano, C. R. & Kramer, J. W., "State minimum wage effects on community college enrollment: An application of a difference-in-differences framework."

TARGET JOURNAL: *Research in Higher Education*

Kramer, J. W., Gentile, S., & **Marsicano, C. R.** "Sustaining free college programs in a volatile funding environment"

TARGET JOURNAL: *Change Magazine*

Lozano, J. W., **Marsicano, C. R.** "Guns, God, & Gender Identity: Exploring the Effects of Controversial Laws on College Choice."

TARGET JOURNAL: *Journal of Higher Education*

Ross, C., Gouri Suresh, S. & **Marsicano, C. R.** "The Wellbeing of an institution of higher learning and its faculty composition"

TARGET JOURNAL: *Economics of Education Review*

MANUSCRIPTS IN PROGRESS

Marsicano, C. R. & Drake, A. "Legislating in the Lone Star State: Predicting the passage of education-related bills in Texas."

TARGET JOURNAL: *Education Policy*

Marsicano, C. R. & Kramer, J. W., "Regional state tuition exchanges and out-of-state enrollment at public universities and community colleges."

TARGET JOURNAL: *Journal of Student Financial Aid*

Marsicano, C. R. "Most of what we do is blocking and tackling: Sources of division among college and university lobbyists"

TARGET JOURNAL: *Journal of Higher Education*

Braxton, J. & **Marsicano, C. R.**, "The use of Google Scholar in Tenure and Promotion Decisions" (Research Note)

TARGET JOURNAL: *Research in Higher Education*

Marsicano, C. R., Grissom, J., & Lee, G. "Legislator representation and state appropriations to public postsecondary institutions: Evidence from panel data."

TARGET JOURNAL: *Education Finance and Policy*

Marsicano, C. R., Lennartz, C. J., & Evans, B.J. "Privileging service: Have universities forgotten the 'civic' in civic engagement?"

TARGET JOURNAL: *Education, Citizenship, and Social Justice*

RESEARCH PRESENTATIONS AND PUBLIC SCHOLARSHIP

PEER-REVIEWED CONFERENCE PRESENTATIONS

Asterisk denotes student co-author.

- Bennett, C.T., Evans, B.J., and **Marsicano, C. R.** (April 2019) “Taken for granted?: Effects of loan reduction initiatives on student borrowing, Pell Grant recipient enrollment, and application behaviors” Paper to be presented at the annual meeting of the *American Education Research Association*. Toronto, ON, Canada
- Lozano, J. W. & **Marsicano, C. R.** (March 2019) "Guns, God, & Gender Identity: Exploring the Effects of Controversial Laws on College Choice." Poster to be presented at the annual meeting of the *Association of Education Finance and Policy*. Kansas City, MO.
- *Brooks, C. & **Marsicano, C. R.** (March 2019) “Mr. Teacher Goes to Washington: Education interest group activity in congress, 1998 – 2017.” Poster to be presented at the annual meeting of the *Association of Education Finance and Policy*. Kansas City, MO.
- *Solis Cruz, T. & **Marsicano, C. R.** (March 2019) “Transferring ‘grit’ from teacher to student through culturally responsive teaching methods.” Poster to be presented at the annual meeting of the *Association of Education Finance and Policy*. Kansas City, MO.
- Bennett, C.T., Evans, B.J., and **Marsicano, C. R.** (March 2019) “Taken for granted?: Effects of loan reduction initiatives on student borrowing, Pell Grant recipient enrollment, and application behaviors” Paper to be presented at the annual meeting of the *Association of Education Finance and Policy*. Kansas City, MO.
- Lozano, J. W., **Marsicano, C. R.** (November 2018) "Guns, God, & Gender Identity: Exploring the Effects of Controversial Laws on College Choice." Paper presented at the annual meeting of the *Association for the Study of Higher Education*. Tampa, FL.
- Kramer, J. W., **Marsicano, C. R.**, & Gentile, S. (June 2018) "Sustaining Free College Programs in a Volatile Funding Environment" Paper presented at the *Volatility in State Spending for Higher Education Conference* at the University of Illinois. Urbana, IL.
- Marsicano, C. R.**, & Drake, A. P. (April 2018) "Calling the Roll: Predicting Higher Education Legislation Outcomes" Paper presented at the annual meeting of the *American Education Research Association*. New York, NY.
- Marsicano, C. R.**, & Kramer, J. W. (April 2018) "Cross-Border Student Migration and Regional Tuition Exchange Compacts" Paper presented at the annual meeting of the *American Education Research Association*. New York, NY.
- Marsicano, C. R.**, Kramer, J. W., & Kramer, D. (March 2018) “The Impact of Seattle’s Minimum Wage Increase on Community College Enrollment.” Paper presented at the annual meeting of the *Association for Education Finance and Policy*. Portland, OR

- Velikova, M. & **Marsicano, C. R.** (March 2018) "Minimum Wage Legislation and Tertiary Education Attainment " Paper presented at the annual meeting of the *Comparative and International Education Society*. Mexico City, MX.
- Marsicano, C. R.** (January 2018) "‘Most of What We Do is Blocking and Tackling:’ Lobbyists for Higher Education Institutions." Paper presented at the annual meeting of the *Southern Political Science Association*. New Orleans, LA.
- Marsicano, C. R.** (November 2017) " Examining Congressional Earmarks and Higher Education Institution Lobbying Using a Difference-in-Differences Approach." Paper presented at the annual meeting of the *Association for the Study of Higher Education*. Houston, TX.
- Marsicano, C. R.** & Kramer, J. W. (November 2017) "The Fight for 15 (and a Degree): Increases to the Minimum Wage and Community College Enrollment." Paper presented at the annual meeting of the *Association for the Study of Higher Education*. Houston, TX.
- Marsicano, C. R.** (April 2017) "Earmarks and the elite: Recent changes in research university lobbying practices." Paper presented at the annual meeting of the *American Education Research Association*. San Antonio, TX.
- Marsicano, C. R.,** & Drake, A. P. (April 2017) "Legislating in the Lone Star State: Predicting the passage of higher education bills in Texas" Paper presented at the annual meeting of the *American Education Research Association*. San Antonio, TX.
- Kramer, J., **Marsicano, C. R.**, Blissett, R. & Baker, D. J. (March 2017) "An Event history analysis on graduate labor organizing in the 21st century." Paper presented at the annual meeting of the Association for Education Finance and Policy. Washington, DC.
- Drake, A. P., & **Marsicano, C. R.** (November 2016) "Attack and parry: Texas higher education political discourse, 2000-2015." Paper presented at the annual meeting of the *Association for the Study of Higher Education*. Columbus, OH.
- Marsicano, C. R.** (September 2016) "College comes to Capitol Hill: University lobbying in the US Congress." Paper presented at the annual meeting of the *American Political Science Association*. Philadelphia, PA.
- Marsicano, C.R.** (April 2016). "Wage floor, enrollment ceiling? The relationship between state minimum wage laws and community college enrollment." Poster presented at the annual meeting of the *American Education Research Association*. Washington, DC.
- Marsicano, C. R.** (March 2016) "Higher education lobbying in the U.S. Senate and House of Representatives." Paper presented at the annual meeting of the *Association for Education Finance and Policy*. Denver, CO.

- Marsicano, C. R.** (March 2016) “The Thistle and the rose: The Politics of higher education in the United Kingdom over the past decade.” Paper presented at the annual meeting of the *Comparative and International Education Society*. Vancouver, BC, Canada.
- Evans, B.J., **Marsicano, C.R.**, & Lennartz, C. (November 2015). “Civic engagement activities and organizational structure among elite colleges and universities in the United States.” Poster presented at the annual meeting of the *Association for the Study of Higher Education*. Denver, CO.
- Marsicano, C.R.** (March 2015). Regional state tuition exchanges and out-of-state enrollment at public universities and community colleges. Paper presented at the annual meeting of the *Association for Education Finance and Policy*. Washington, DC.
- Marsicano, C.R.**, Grissom, J., & Lee, G. (April 2015). “Texas legislator representation and state appropriations to public postsecondary institutions in austere times.” Paper presented at the annual meeting of the *American Education Research Association*. Chicago, IL.
- Evans, B.J., **Marsicano, C.R.**, & Lennartz, C. (April 2015). “Exploring differences in civic engagement structures and activities across institutions of higher education.” Paper presented in a roundtable session at the annual meeting of the *American Education Research Association*. Chicago, IL.
- Marsicano, C.R.** (March 2015). “The big Palestine question, the ‘Little State Department’, and the power of the purse: The recent history of US-UNESCO relations.” Paper presented at the annual meeting of the *Comparative and International Education Society*. Washington, DC.
- Marsicano, C.R.**, Marti, H., Sellers, P. & Wills, A.B. (March 2010). Civil religion in presidential campaign speech: 1960-2008. Paper presented at the annual meeting of the *Southeastern Commission on the Study of Religion*. Atlanta, GA

NEWS MEDIA AND TRADE PUBLICATIONS

- Kramer III, D. and **Marsicano, C. R.** (2017, December 11). “5 ways the proposed PROSPER Act could impact students” *The Chicago Tribune* c/o *The Conversation*.
<http://www.chicagotribune.com/sns-5-ways-the-proposed-prosper-act-could-impact-students-88756-20171211-story.html>
- Marsicano, C. R.** (2017, November 27). [The perils of a ‘grad student tax’](http://beta.latimes.com/opinion/op-ed/la-oe-marsicano-grad-student-tax-20171127-story.html) *Los Angeles Times* A13. Published online as “If the GOP gets its way on taxes, the party could doom post-graduate education in the U.S.” <http://beta.latimes.com/opinion/op-ed/la-oe-marsicano-grad-student-tax-20171127-story.html>
- Marsicano, C. R.** (2017, July 13). “Republicans don’t hate higher education.” *Inside Higher Ed*
<https://www.insidehighered.com/views/2017/07/13/republicans-view-individual-colleges-differently-they-do-higher-ed-general-essay>

- Marsicano, C. R.** (2016, June 21). “The Brexit challenge to universities.” *Inside Higher Ed* <https://www.insidehighered.com/views/2016/06/21/universities-face-major-challenges-brexite-essay>
- Marsicano, C. R.** (2015, May 26). “Campaign promise backlash: Essay on the British election campaign and campaign promises about higher education.” *Inside Higher Ed* <https://www.insidehighered.com/views/2015/05/26/essay-british-election-campaign-and-campaign-promises-about-higher-education>
- Marsicano, C. R.** (2014, September 15). “Bad break: Essay on the impact an independent Scotland would have on its universities.” *Inside Higher Ed* <https://www.insidehighered.com/views/2014/09/15/essay-impact-independent-scotland-would-have-its-universities>

MEDIA MENTIONS

- Kelderman, E. (2018, June 6). “What Can Research Tell Us About Steep Cuts for Public Colleges?” *The Chronicle of Higher Education*. <https://www.chronicle.com/article/What-Can-Research-Tell-Us/243605>
- Kreighbaum, A. (2018, January 12). “The Return of Earmarks” *Inside Higher Ed*. <https://www.insidehighered.com/news/2018/01/12/talks-restoring-earmarks-promises-renewed-debate-within-higher-ed>
- Edgerton, A. (2017, December 15). “Tax savings for K-12 tuition riles public school advocates” *Bloomberg Politics*. <https://www.bloomberg.com/news/articles/2017-12-16/tax-savings-for-k-12-tuition-riles-public-school-advocates>
- Berman, J. (2017, December 13). “Graduate students reportedly spared from ‘devastating’ tax increase” *MarketWatch*. <https://www.marketwatch.com/story/graduate-students-reportedly-spared-from-devastating-tax-increase-2017-12-13>
- Gonzales, J. (2017, December 11). “How the Republican tax plan could affect a Tennessee graduate student” *The Tennessean*. <http://www.tennessean.com/story/news/education/2017/12/12/how-republican-tax-plan-affect-tennessee-graduate-student/919150001/>
- Cohen, M. (2017, December 3). “At Trump's alma mater, students worry GOP tax bill will disadvantage the 'young, poor, and middle class” *The Daily Pennsylvanian*. <http://www.thedp.com/article/2017/12/gop-tax-bill-december-republican-democrat-politics-upenn-philadelphia-senate-students>
- Berman, J. (2017, November 29). “Graduate students protest the House GOP tax bill across the U.S.” *MarketWatch*. <https://www.marketwatch.com/story/graduate-students-protest-the-house-gop-tax-bill-across-the-us-2017-11-29>

Christensen, R. (2017, July 28). “Losing ground in budget and reputation.” *The Greenville Reflector*. <http://www.reflector.com/Op-Ed/2017/07/28/Losing-ground-in-budget-and-reputation.html>

Christensen, R. (2017, July 21). “UNC is losing ground in budget and reputation. Whose fault is that?” Published in:

The News & Observer. (Raleigh, NC). <http://www.newsobserver.com/news/politics-government/politics-columns-blogs/rob-christensen/article162945273.html>

The Charlotte Observer. <http://www.charlotteobserver.com/news/politics-government/article162945273.html>

INVITED GUEST LECTURES AND SPEAKING ENGAGEMENTS

“Challenge the Policy: The School Choice Movement” Guest lecture along with former Charlotte-Mecklenburg Schools Superintendent Ann Clark on the school choice movement and its policy implications in Mecklenburg County as part of the Davidson College Economics Department’s “Challenge the Policy Series” – Fall 2018.

“Examining Earmarks and Higher Education Lobbying Activity” Guest lecture given to the Department of Educational Foundations, Leadership, and Technology at Auburn University – Spring 2018.

“Holistic Review and Selective College Admission.” Guest lecture given in an Master of Science in Counseling class. Prof. Sarah McIlroy, Peabody College of Education and Human Development, Vanderbilt University – Spring 2018.

“Minimum Wage Legislation and its Impact on Wages, Hours Worked, and Human Capital Development.” Guest lecture given in an Intermediate Microeconomics class to upper-level undergraduate students on the minimum wage at the invitation of Dr. Marieta Velikova. Massey School of Business, Belmont University – Fall 2017.

“Public Opinion in Education.” Guest for moderated discussion in a Masters’ level education course at the University of North Carolina at Chapel Hill, at the invitation of Dr. Thad Domina, UNC School of Education – Fall 2017.

“Higher Education in the Athens of the South: Opportunity and Postsecondary Education in Nashville and Tennessee.” Guest lecture to international business officers from Belfast Metropolitan College, Ulster University, and Queens University, Belfast at the invitation of the Belfast City Council. Queens University, Belfast – Fall 2016.

“Political Risk, Voting Patterns, and Social Capital.” Guest lecture to an international business class for M.B.A. and M.Acc. students on political stability and risk assessment for foreign direct investment at the invitation of Dr. Marieta Velikova. Massey School of Business, Belmont University – Summer 2016.

DUKE UNIVERSITY

- 2012 – 2013 *Student Representative*
University Judicial Board
- 2012 – 2013 *Attorney General*
Graduate and Professional Student Council
- 2012 – 2013 *Candidate for Young Trustee*
Graduate and Professional Student Council
- 2011 – 2012 *Student Representative*
Graduate and Professional Student Council

DAVIDSON COLLEGE (AS STUDENT)

- 2009 – 2010 *Student Member*
Honor Council

ACADEMIC ADVISOR

Students listed by last name, alphabetically by graduating class year.

Tony Solis Cruz '18, Tess Reiman '20

READER FOR STUDENT THESES

Students listed by last name, alphabetically by year.

Chris Brooks '18, Tony Solis Cruz '18

CIVIC ORGANIZATION INVOLVEMENT

SISTER CITIES OF NASHVILLE

- 2017 – 2018 *Member, Executive Board*
- Elected by membership to serve as member of the Executive Board in January 2017.
- 2015 – 2018 *Co-Chair, Belfast Committee (\$)*
- As manager of Nashville's sister city relationship with the City of Belfast, received \$60,000 grant from the Metropolitan Government of Nashville and Davidson County to build stronger cultural ties with Northern Ireland through the creation of an annual festival in Belfast dedicated to Nashville's music, food, and arts scenes.
 - Advised elected officials on both sides of the Atlantic on strengthening civic, educational, and business ties between the two cities
 - Assisted in the creation of a short-term study abroad program for Ulster University students in Nashville, April 2017

4TH AND MONROE COMMUNITY ASSOCIATION

2016 – Present *Member, Homeowner's Association*

- Appointed as member of the Executive Board in December 2016.

CURRENT ORGANIZATION MEMBERSHIPS

American Educational Research Association (AERA)
American Educational Studies Association (AESAs)
Association for Education Finance and Policy (AEFP)
Association for the Study of Higher Education (ASHE)

PROFESSIONAL EXPERIENCE

2018 – 2019 **Visiting Lecturer**
Davidson, NC DAVIDSON COLLEGE

- Teach public policy and education policy courses.
- Serve as advisor to students and on college committees.
- Conduct research on issues related to education politics and policy.

2018 – Present **Adjunct Lecturer**
Nashville, TN VANDERBILT UNIVERSITY

- Lecturer for undergraduate public policy and M.Ed. enrollment management courses.
- Taught both regular courses and weekend courses.

2013 – 2018 **Graduate Research and Teaching Assistant**
Nashville, TN VANDERBILT UNIVERSITY

- Assisted Dr. Brent Evans's research on AP credit usage, loan default rates and other issues higher education finance policy.
- Taught lab sessions of intro-level statistics courses for M.Ed. and M.P.P. students.
- Collaborated on civic engagement research project funded by \$10,000 startup grant. (\$)

2012 – 2013 **Graduate Resident**
Durham, NC DUKE UNIVERSITY - OFFICE OF HOUSING, DINING AND RESIDENCE LIFE

- Supervised resident assistant team of seven upperclassmen staff members.
- Managed budgets totaling several thousand dollars.
- Designed and implemented programming for over 150 first-year Duke students.
- Advised elected residence hall councils on student life programming.

2012 – 2013 **Graduate Teaching Assistant**
Durham, NC DUKE UNIVERSITY – SANFORD SCHOOL OF PUBLIC POLICY

- Taught discussion sections for ethics and public policy courses.
- Supervised master’s-level consulting teams in a second-year policy analysis course.
- Graded and assisted students with memos and writing projects.

2012 – 2013 **Development Intern**
Durham, NC DUKE UNIVERSITY – SANFORD SCHOOL OF PUBLIC POLICY

- Wrote copy for publications and assisted staff at fundraising events.

2012 **Postsecondary National Policy Institute Intern**
Washington, DC THE NEW AMERICA FOUNDATION

- Wrote weekly online news report on higher education.
- Summarized academic research papers on higher education.
- Researched and prepared briefing books on financial aid and affordability trends.

Summer 2012 **Federal Relations Intern**
Washington, DC DUKE UNIVERSITY – OFFICE OF FEDERAL RELATIONS

- Wrote memos and assisted preparing Congressional testimony for university officials.
- Maintained lists of Duke connections in DC and attended meetings with elected officials.

2010 - 2011 **Admission Counselor**
Davidson, NC DAVIDSON COLLEGE – OFFICE OF ADMISSION AND FINANCIAL AID

- Managed a travel region consisting of Maine, Vermont, New Hampshire, and parts of Pennsylvania, Virginia, North Carolina, and South Carolina. Read and presented over 350 applications from Idaho, Nebraska, Wyoming, North Dakota, South Dakota, Montana, and all travel region states to admissions committee for the Class of 2015.
- Recruited students at college fairs and high school visits.
- Conducted group information sessions for prospective students.
- Wrote copy for print and online recruitment materials.
- Served as editor and contributor for campus admission blog as part of social media and communications team.

Summer 2008 **Action Fund Intern**
Washington, DC AMERICANS FOR THE ARTS ACTION FUND PAC

- Researched and compiled list of U.S. House and Senate candidates for financial support to election campaigns.
- Provided policy reports to members and regional arts organization political directors.
- Advised on final funding decisions for Political Action Committee donations.

PROFESSIONAL REFERENCES

Dr. Hilton Kelly

Associate Professor of Educational Studies & Africana Studies

Department Chair, Educational Studies

Director, Center for Interdisciplinary Studies

Davidson College

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Dr. Brent J. Evans

Assistant Professor of Higher Education and Public Policy

Dissertation Committee Chair, Advisor, and Co-Author

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Dr. Will Doyle

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Member, Dissertation Committee

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Dr. Gary Henry

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Dr. John Braxton

Professor Emeritus of Higher Education and Public Policy

Co-Author and Former Professor

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