

CHRISTOPHER R. MARSICANO

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ACADEMIC POSITION

DAVIDSON COLLEGE **Visiting Assistant Professor** focusing on Educational Policy
July 2018 - Present Department of Educational Studies

AREAS OF SPECIALIZATION

- Higher Education Finance and Policy
- Lobbying and Interest Groups
- Public Policy Analysis and Management
- Civic, Religious, and Political Engagement

EDUCATION

VANDERBILT UNIVERSITY **Doctor of Philosophy** in Leadership and Policy Studies
2018 *Higher Education Concentration*
Peabody College of Education and Human Development

DUKE UNIVERSITY **Master of Public Policy**
2013 Sanford School of Public Policy

DAVIDSON COLLEGE **Bachelor of Arts** with Honors in Political Science
2010

RESEARCH EXPERIENCE

PEER-REVIEWED JOURNAL ARTICLES

Including articles under review and invitations to revise and resubmit

Evans, B. J., **Marsicano, C. R.**, & Lennartz, C. (Third Revise and Resubmit at *Educational Researcher*). Cracks in the bedrock of American democracy: Differences in civic engagement across institutions of higher education.

PEER-REVIEWED BOOK CHAPTERS

Braxton, J. R., Francis, C. H., Kramer, J. W. & **Marsicano, C. R.** (In Press). Inventorying the scholarship of teaching and learning literature, *Higher Education: Handbook of Theory and Research*

DISSERTATION
Multiple Manuscripts

Title: Lobbying for Alma Mater: Higher Education Institutions as Interest Groups

Committee: Dr. Brent J. Evans, Chair
Dr. William Doyle
Dr. Jason Grissom
Dr. Erik Ness (University of Georgia)

Paper 1: “College comes to Capitol Hill: University lobbying in the U.S. Congress”

- Provides descriptive analysis of higher education institution activity and expenditures related to lobbying in the U.S. House and Senate
- Uses a unique dataset that combines public data from the U.S. Dept. of Education and Center for Responsive Politics
- Draft presented at the *American Political Science Association* annual meeting in Philadelphia, September 2016
TARGET JOURNAL: *Journal of Higher Education*

Paper 2: “The goals and tactics of college and university lobbyists”

- Uses qualitative interviews of college and university lobbyists from multiple institution types to determine their goals and tactics
- Seeks to understand the ways in which lobbyists provide information and persuade members of Congress
- Draft presented at the annual *Southern Political Science Association* conference in New Orleans, January 2018.
TARGET JOURNAL: *Interest Groups & Advocacy*

Paper 3: “The impact of the 2011 congressional earmark ban on lobbying behavior”

- Uses two methods for causal inference, specifically synthetic control and propensity-score-matched difference-in-differences, to determine the impact of the 2011 earmark ban on university lobbying behavior
- By comparing institutions that did not seek earmarks prior to and after the earmark ban with those that did seek earmarks, the paper determines the changes in lobbyist behavior caused by the ban
- Draft presented at the *American Education Research Association* annual meeting in San Antonio, April 2017
- Draft using additional methods to be presented at the *Association for the Study of Higher Education* annual meeting in Houston, November 2017
TARGET JOURNAL: *Education Evaluation and Policy Analysis*

WORKING PAPERS

Available upon request

Marsicano, C. R. & Kramer, J. W. “Wage floor, enrollment ceiling: A difference-in-differences analysis of the effects of minimum wage legislation on community college enrollment.”

TARGET JOURNAL: *Journal of Public Policy and Management*

Drake, A. P. & **Marsicano, C. R.** “Attack and Perry: Texas Higher Education Political Discourse, 2000-2015.”

TARGET JOURNAL: *Texas Education Review*

Marsicano, C. R. & Drake, A. “Legislating in the Lone Star State: Predicting the Passage of Higher Education Bills in Texas.”

TARGET JOURNAL: *Higher Education Policy*

Marsicano, C. R. & Kramer, J. W., “Regional state tuition exchanges and out-of-state enrollment at public universities and community colleges.”

TARGET JOURNAL: *Journal of Student Financial Aid*

OTHER MANUSCRIPTS IN PROGRESS

Marsicano, C. R., Grissom, J., & Lee, G. “Legislator representation and state appropriations to public postsecondary institutions: Evidence from panel data.”

TARGET JOURNAL: *Education Finance and Policy*

Velikova, M. & **Marsicano, C. R.** "Minimum Wage Legislation and Tertiary Education Attainment: a Comparative Study "

TARGET JOURNAL: *International Journal of Educational Development*

Marsicano, C. R., Lennartz, C. J., & Evans, B.J. “Privileging service: Have universities forgotten the ‘civic’ in civic engagement?”

TARGET JOURNAL: *Education, Citizenship, and Social Justice*

Kramer, J. W., Gentile, S., & **Marsicano, C. R.** "Sustaining Free College Programs in a Volatile Funding Environment"

TARGET JOURNAL: Edited volume of *American Education Research Journal*

PEER-REVIEWED CONFERENCE PRESENTATIONS

Kramer, J. W., **Marsicano, C. R.**, & Gentile, S. (June 2018) "Sustaining Free College Programs in a Volatile Funding Environment" Paper presented at *the Volatility in State Spending for Higher Education Conference* at the University of Illinois. Urbana, IL.

Marsicano, C. R., & Drake, A. P. (April 2018) "Calling the Roll: Predicting Higher Education Legislation Outcomes" Paper presented at the annual meeting of the *American Education Research Association*. New York, NY.

- Marsicano, C. R., & Kramer, J. W.** (April 2018) "Cross-Border Student Migration and Regional Tuition Exchange Compacts" Paper presented at the annual meeting of the *American Education Research Association*. New York, NY.
- Marsicano, C. R., Kramer, J. W., & Kramer, D.** (March 2018) "The Impact of Seattle's Minimum Wage Increase on Community College Enrollment." Paper presented at the annual meeting of the *Association for Education Finance and Policy*. Portland, OR
- Velikova, M. & Marsicano, C. R.** (March 2018) "Minimum Wage Legislation and Tertiary Education Attainment " Paper presented at the annual meeting of the *Comparative and International Education Society*. Mexico City, MX.
- Marsicano, C. R.** (January 2018) "Most of What We Do is Blocking and Tackling: Lobbyists for Higher Education Institutions." Paper presented at the annual meeting of the *Southern Political Science Association*. New Orleans, LA.
- Marsicano, C. R.** (November 2017) " Examining Congressional Earmarks and Higher Education Institution Lobbying Using a Difference-in-Differences Approach." presented at the annual meeting of the *Association for the Study of Higher Education*. Houston, TX.
- Marsicano, C. R. & Kramer, J. W.** (November 2017) "The Fight for 15 (and a Degree): Increases to the Minimum Wage and Community College Enrollment." Paper presented at the annual meeting of the *Association for the Study of Higher Education*. Houston, TX.
- Marsicano, C. R.** (April 2017) "Earmarks and the elite: Recent changes in research university lobbying practices." Paper presented at the annual meeting of the *American Education Research Association*. San Antonio, TX.
- Marsicano, C. R., & Drake, A. P.** (April 2017) "Legislating in the Lone Star State: Predicting the passage of higher education bills in Texas" Paper presented at the annual meeting of the *American Education Research Association*. San Antonio, TX.
- Kramer, J., Marsicano, C. R., Blissett, R. & Baker, D. J.** (March 2017) "An Event history analysis on graduate labor organizing in the 21st century." Paper presented at the annual meeting of the *Association for Education Finance and Policy*. Washington, DC.
- Drake, A. P., & Marsicano, C. R.** (November 2016) "Attack and parry: Texas higher education political discourse, 2000-2015." Paper presented at the annual meeting of the *Association for the Study of Higher Education*. Columbus, OH.
- Marsicano, C. R.** (September 2016) "College comes to Capitol Hill: University lobbying in the US Congress." Paper presented at the annual meeting of the *American Political Science Association*. Philadelphia, PA.

- Marsicano, C.R.** (April 2016). “Wage floor, enrollment ceiling? The relationship between state minimum wage laws and community college enrollment.” Poster presented at the annual meeting of the *American Education Research Association*. Washington, DC.
- Marsicano, C. R.** (March 2016) “Higher education lobbying in the U.S. Senate and House of Representatives.” Paper presented at the annual meeting of the *Association for Education Finance and Policy*. Denver, CO.
- Marsicano, C. R.** (March 2016) “The Thistle and the rose: The Politics of higher education in the United Kingdom over the past decade.” Paper presented at the annual meeting of the *Comparative and International Education Society*. Vancouver, BC, Canada.
- Evans, B.J., **Marsicano, C.R.**, & Lennartz, C. (November 2015). “Civic engagement activities and organizational structure among elite colleges and universities in the United States.” Poster presented at the annual meeting of the *Association for the Study of Higher Education*. Denver, CO.
- Marsicano, C.R.** (March 2015). Regional state tuition exchanges and out-of-state enrollment at public universities and community colleges. Paper presented at the annual meeting of the *Association for Education Finance and Policy*. Washington, DC.
- Marsicano, C.R.**, Grissom, J., & Lee, G. (April 2015). “Texas legislator representation and state appropriations to public postsecondary institutions in austere times.” Paper presented at the annual meeting of the *American Education Research Association*. Chicago, IL.
- Evans, B.J., **Marsicano, C.R.**, & Lennartz, C. (April 2015). “Exploring differences in civic engagement structures and activities across institutions of higher education.” Paper presented in a roundtable session at the annual meeting of the *American Education Research Association*. Chicago, IL.
- Marsicano, C.R.** (March 2015). “The big Palestine question, the ‘Little State Department’, and the power of the purse: The recent history of US-UNESCO relations.” Paper presented at the annual meeting of the *Comparative and International Education Society*. Washington, DC.
- Marsicano, C.R.**, Marti, H., Sellers, P. & Wills, A.B. (March 2010). Civil religion in presidential campaign speech: 1960-2008. Paper presented at the annual meeting of the *Southeastern Commission on the Study of Religion*. Atlanta, GA

NEWS MEDIA AND TRADE PUBLICATIONS

- Kramer III, D. and **Marsicano, C. R.** (2017, December 11). “5 ways the proposed PROSPER Act could impact students” *The Chicago Tribune* c/o *The Conversation*.
<http://www.chicagotribune.com/sns-5-ways-the-proposed-prosper-act-could-impact-students-88756-20171211-story.html>

- Marsicano, C. R.** (2017, November 27). [The perils of a 'grad student tax'](http://beta.latimes.com/opinion/op-ed/la-oe-marsicano-grad-student-tax-20171127-story.html) *Los Angeles Times* A13. Published online as “If the GOP gets its way on taxes, the party could doom post-graduate education in the U.S.” <http://beta.latimes.com/opinion/op-ed/la-oe-marsicano-grad-student-tax-20171127-story.html>
- Marsicano, C. R.** (2017, July 13). “Republicans don’t hate higher education.” *Inside Higher Ed* <https://www.insidehighered.com/views/2017/07/13/republicans-view-individual-colleges-differently-they-do-higher-ed-general-essay>
- Marsicano, C. R.** (2016, June 21). “The Brexit challenge to universities.” *Inside Higher Ed* <https://www.insidehighered.com/views/2016/06/21/universities-face-major-challenges-brexit-essay>
- Marsicano, C. R.** (2015, May 26). “Campaign promise backlash: Essay on the British election campaign and campaign promises about higher education.” *Inside Higher Ed* <https://www.insidehighered.com/views/2015/05/26/essay-british-election-campaign-and-campaign-promises-about-higher-education>
- Marsicano, C. R.** (2014, September 15). “Bad break: Essay on the impact an independent Scotland would have on its universities.” *Inside Higher Ed* <https://www.insidehighered.com/views/2014/09/15/essay-impact-independent-scotland-would-have-its-universities>

MEDIA MENTIONS

- Kreighbaum, A. (2018, January 12). “The Return of Earmarks” *Inside Higher Ed*. <https://www.insidehighered.com/news/2018/01/12/talks-restoring-earmarks-promises-renewed-debate-within-higher-ed>
- Edgerton, A. (2017, December 15). “Tax savings for K-12 tuition riles public school advocates” *Bloomberg Politics*. <https://www.bloomberg.com/news/articles/2017-12-16/tax-savings-for-k-12-tuition-riles-public-school-advocates>
- Berman, J. (2017, December 13). “Graduate students reportedly spared from ‘devastating’ tax increase” *MarketWatch*. <https://www.marketwatch.com/story/graduate-students-reportedly-spared-from-devastating-tax-increase-2017-12-13>
- Gonzales, J. (2017, December 11). “How the Republican tax plan could affect a Tennessee graduate student” *The Tennessean*. <http://www.tennessean.com/story/news/education/2017/12/12/how-republican-tax-plan-affect-tennessee-graduate-student/919150001/>
- Cohen, M. (2017, December 3). “At Trump's alma mater, students worry GOP tax bill will disadvantage the 'young, poor, and middle class” *The Daily Pennsylvanian*. <http://www.thedp.com/article/2017/12/gop-tax-bill-december-republican-democrat-politics-upenn-philadelphia-senate-students>

Berman, J. (2017, November 29). “Graduate students protest the House GOP tax bill across the U.S..” *MarketWatch*. <https://www.marketwatch.com/story/graduate-students-protest-the-house-gop-tax-bill-across-the-us-2017-11-29>

Christensen, R. (2017, July 28). “Losing ground in budget and reputation.” *The Greenville Reflector*. <http://www.reflector.com/Op-Ed/2017/07/28/Losing-ground-in-budget-and-reputation.html>

Christensen, R. (2017, July 21). “UNC is losing ground in budget and reputation. Whose fault is that?” Published in:

The News & Observer. (Raleigh, NC). <http://www.newsobserver.com/news/politics-government/politics-columns-blogs/rob-christensen/article162945273.html>

The Charlotte Observer. <http://www.charlotteobserver.com/news/politics-government/article162945273.html>

TEACHING EXPERIENCE

INSTRUCTOR OF RECORD

The Politics of Education Policy Fall 2018 Davidson College
Seminar course for upper-level Davidson students that covers class include the analysis of political systems at the district, municipal, state, and federal levels, with a special focus on interest group politics and econometric analysis of political systems.

Introduction to Education Policy Fall 2018 Davidson College
Introductory course for first-and-second-year students interested in education policy. The course has a heavy focus in the theory and practice of public policymaking in education.

Public Policy Fall 2017 Vanderbilt University
Writing-intensive undergraduate course in the theory and practice of public policymaking, with a focus on teaching policy analysis and public management. Students work in teams for real public and non-profit sector clients, providing them with a whitepaper that answers a particular policy question of interest to that client.

Teaching Evaluation: [Fall 2018](#)

Introduction to Enrollment Management Spring 2017/18 Vanderbilt University
Graduate course on postsecondary institution admission, financial aid, and retention with a focus on enrollment management practices. Currently teaching the course (Spring 2018) and taught the course during the Spring 2017 semester.

Teaching Evaluations: [Spring 2017](#), [Spring 2018](#)

TEACHING ASSISTANT

Research Design and Data Analysis (Dr. Brent Evans)	Fall 2016	Vanderbilt University
Research Design and Data Analysis (Dr. Brent Evans)	Fall 2013	Vanderbilt University
Policy Analysis II (Prof. Mac McCorkle)	Spring 2013	Duke University
Policy Choice as Value Conflict (Dr. Gunther Peck)	Fall 2012	Duke University
Political Analysis for Policy-Making (Dr. Fritz Mayer)	Fall 2012	Duke University
Political Analysis for Policy-Making (Dr. Jay Hamilton)	Spring 2012	Duke University

INVITED GUEST LECTURES AND SPEAKING ENGAGEMENTS

“Examining Earmarks and Higher Education Lobbying Activity” Guest lecture given to the Department of Educational Foundations, Leadership, and Technology at Auburn University – Spring 2018.

“Holistic Review and Selective College Admission.” Guest lecture given in an Master of Science in Counseling class. Prof. Sarah McIlroy, Peabody College of Education and Human Development, Vanderbilt University – Spring 2018.

“Minimum Wage Legislation and its Impact on Wages, Hours Worked, and Human Capital Development.” Guest lecture given in an Intermediate Microeconomics class to upper-level undergraduate students on the minimum wage at the invitation of Dr. Marieta Velikova. Massey School of Business, Belmont University – Fall 2017.

“Public Opinion in Education.” Guest for moderated discussion in a Masters’ level education course at the University of North Carolina at Chapel Hill, at the invitation of Dr. Thad Domina, UNC School of Education – Fall 2017.

“Higher Education in the Athens of the South: Opportunity and Postsecondary Education in Nashville and Tennessee.” Guest lecture to international business officers from Belfast Metropolitan College, Ulster University, and Queens University, Belfast at the invitation of the Belfast City Council. Queens University, Belfast – Fall 2016.

“Political Risk, Voting Patterns, and Social Capital.” Guest lecture to an international business class for M.B.A. and M.Acc. students on political stability and risk assessment for foreign direct investment at the invitation of Dr. Marieta Velikova. Massey School of Business, Belmont University – Summer 2016.

“The Policymaking Process.” Guest lecture to undergraduate public policy class on the stages and multiple streams models of policymaking at the invitation of Dr. Angela Boatman. Peabody College of Education and Human Development, Vanderbilt University – Fall 2014.

PROFESSIONAL AND OTHER SERVICE

PEER REVIEWER OF JOURNAL ARTICLES

2017 – Present Journal of International Education and Development

CONFERENCE PROPOSAL REVIEWER

2016 – Present Association for the Study of Higher Education (ASHE)

2017 – Present American Educational Research Association (AERA)

ORGANIZATION MEMBERSHIPS

American Educational Research Association (AERA)
Association for Education Finance and Policy (AEFP)
Association for the Study of Higher Education (ASHE)
Comparative and International Education Society (CIES)

INSTITUTIONAL SERVICE AND COMMITTEE MEMBERSHIPS

VANDERBILT UNIVERSITY

2017 – 2018 *Colloquium Planning Representative*
Department of Leadership, Policy, and Organizations

2015 – 2016 *Faculty Search Student Representative*
Department of Leadership, Policy, and Organizations

DUKE UNIVERSITY

2012 – 2013 *Student Representative*
University Judicial Board

2012 – 2013 *Attorney General*
Graduate and Professional Student Council

2012 – 2013 *Candidate for Young Trustee*
Graduate and Professional Student Council

2011 – 2012 *Student Representative*
Graduate and Professional Student Council

DAVIDSON COLLEGE

2009 – 2010 *Student Member*
Honor Council

CIVIC ORGANIZATION INVOLVEMENT

SISTER CITIES OF NASHVILLE

2017 – 2018 *Member, Executive Board*
• Elected by membership to serve as member of the Executive Board in January 2017.

2015 – Present *Co-Chair, Belfast Committee* (\$)
• As manager of Nashville’s sister city relationship with the City of Belfast, Received \$60,000 grant from the Metropolitan Government of Nashville and Davidson County to build stronger cultural ties with Northern Ireland through the creation of an annual festival in Belfast dedicated to Nashville’s music, food, and arts scenes.
• Advised elected officials on both sides of the Atlantic on strengthening civic, educational, and business ties between the two cities
• Assisted in the creation of a short-term study abroad program for Ulster University students in Nashville, April 2017

2015 – 2017 *Member, Fundraising Committee*
• Managed social media content for Sister Cities of Nashville in Dublin, Ireland; Belfast, United Kingdom; and in the United States
• Assisted in planning for main fundraising gala.

4TH AND MONROE COMMUNITY ASSOCIATION

2016 – Present *Member, Homeowner’s Association*
• Appointed as member of the Executive Board in December 2016.

HONORS, FELLOWSHIPS, AND AWARDS

MERCATUS CENTER, GEORGE MASON UNIVERSITY

2017 *Frédéric Bastiat Fellowship in Public Policy* (\$)
• One-year, competitive fellowship to study the Bloomington, Virginia, and Austrian schools of political economics.

VANDERBILT UNIVERSITY

2016 *Graduate Certificate in College Teaching*
• Two-semester professor training program supported by the Graduate School and Center for Teaching at Vanderbilt University.
• Includes both a seminar in teaching theory and a practicum.

(\$) denotes grant, fellowship, or scholarship funding received.

2013 – Present Graduate Honors Scholarship (\$)
 2013 – Present Peabody Dean’s Fellowship (\$)

DUKE UNIVERSITY

2012 – 2013 Richard A. Stubbing Memorial Scholarship (\$)

PROFESSIONAL EXPERIENCE

2013 – Present **Graduate Researcher and Lecturer**
 Nashville, TN VANDERBILT UNIVERSITY

- Lecturer for undergraduate public policy and M.Ed. enrollment management courses, and teaching and research assistant to Dr. Brent Evans,
- Assisted research on AP credit usage, loan default rates and higher education finance
- Taught lab sessions of intro-level statistics courses for M.Ed. and M.P.P. students.
- Collaborated on civic engagement research project funded by \$10,000 startup grant. (\$)

2012 – 2013 **Graduate Resident**
 Durham, NC DUKE UNIVERSITY - OFFICE OF HOUSING, DINING AND RESIDENCE LIFE

- Supervised resident assistant team of seven upperclassmen staff members.
- Managed budgets totaling several thousand dollars.
- Designed and implemented programming for over 150 first-year Duke students.
- Advised elected residence hall councils on student life programming.

2012 – 2013 **Graduate Teaching Assistant and Development Intern**
 Durham, NC DUKE UNIVERSITY – SANFORD SCHOOL OF PUBLIC POLICY

- Served as teaching assistant for undergraduate politics, policy analysis, and ethics classes.
- Taught discussion sections for ethics and public policy courses.
- Supervised master’s-level consulting teams in a second-year policy analysis course.
- Graded and assisted students with memos and writing projects.
- Wrote copy for publications and assisted staff at fundraising events.

2012 **Postsecondary National Policy Institute Intern**
 Washington, DC THE NEW AMERICA FOUNDATION

- Wrote weekly online news report on higher education.
- Summarized academic research papers on higher education.
- Researched and prepared briefing books on financial aid and affordability trends.

(\$) denotes grant, fellowship, or scholarship funding received.

Summer 2012 **Federal Relations Intern**
Washington, DC DUKE UNIVERSITY – OFFICE OF FEDERAL RELATIONS

- Wrote memos and assisted preparing Congressional testimony for university officials.
- Maintained lists of Duke connections in DC and attended meetings with elected officials.

2010 - 2011 **Admission Counselor**
Davidson, NC DAVIDSON COLLEGE – OFFICE OF ADMISSION AND FINANCIAL AID

- Managed a travel region consisting of Maine, Vermont, New Hampshire, and parts of Pennsylvania, Virginia, North Carolina, and South Carolina. Read and presented over 350 applications from Idaho, Nebraska, Wyoming, North Dakota, South Dakota, Montana, and all travel region states to admissions committee for the Class of 2015.
- Recruited students at college fairs and high school visits.
- Conducted group information sessions for prospective students.
- Wrote copy for print and online recruitment materials.
- Served as editor and contributor for campus admission blog as part of social media and communications team.

Summer 2008 **Action Fund Intern**
Washington, DC AMERICANS FOR THE ARTS ACTION FUND PAC

- Researched and compiled list of U.S. House and Senate candidates for financial support to election campaigns.
- Provided policy reports to members and regional arts organization political directors.
- Advised on final funding decisions for Political Action Committee donations.

PROFESSIONAL REFERENCES

Dr. Brent J. Evans

Assistant Professor of Higher Education and Public Policy

Dissertation Committee Chair, Advisor, and Co-Author

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Dr. Will Doyle

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Dr. John Braxton

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Co-Author and Former Professor

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